



Sunset Village Voice

Your Neighborhood Newsletter

Fall 2025

Sunset Village Community Assoc.
fall quarterly meeting:
Wednesday, Nov. 19, 6:45 p.m.
Sequoia Library, 4340 Tokay Blvd.
(Zoom link will be on the Google group)

Greetings Neighbors!

This Presidents' letter is as true in 2025 as it was in 2023, with a few name changes.

Sunset Village Community Association (SVCA) needs your help.

We are looking for a new Co-President as Jonathan Becker transitions off after serving two terms. We welcome interested persons for this position at our last quarterly SVCA meeting on November 19. Involvement in SVCA is a great way to become more familiar with our neighborhood, our neighbors, and their concerns. It is an opportunity to work with a dedicated team to support neighborhood activities and identify short-term and long-range initiatives. You also communicate with the City of Madison at various levels as well as with adjacent neighborhood associations.

To find out more, have a look at the SVCA Bylaws available from our SVCA website at sunsetvillagecommunity.org. There you will also be able to browse meeting minutes and past newsletters. Feel free to contact any of the current or past SVCA officers for more information. Let us hear from you.

Your newsletter editors, channeling past co-Presidents
Ulrike Dieterle and Jonathan Becker



Renew Your Membership in the Sunset Village Community Association

See inside this newsletter for a full-page membership form for 2026. Suggested annual membership is \$15 per household, and pays for social events, neighborhood improvement projects, and this newsletter.

In this issue:

- SVCA Officer Election
- Neighborhood Project Updates
- SVCA Membership Form for 2026
- Friends of Hoyt Park News
- Ice Cream Social photos
- Geneva Campus Church/West High
- Rake for Our Lakes
- Midvale-Lincoln School Pairing
- *Unjust Deeds* Exhibit at Sequoia Library
- Purple Cow Organics and Dane County
- Use the Online Recyclopedia

Halloween Parade in Sunset Park

Sunday, October 26, 2 p.m. at Sunset Park

Find your best costume and join your neighbors for the Annual Halloween Parade in Sunset Park. The parade will start promptly at 2 p.m. followed by treats (but no tricks), crafts and games!

Prizes will be given for the best costumes, including the best family/group costume.

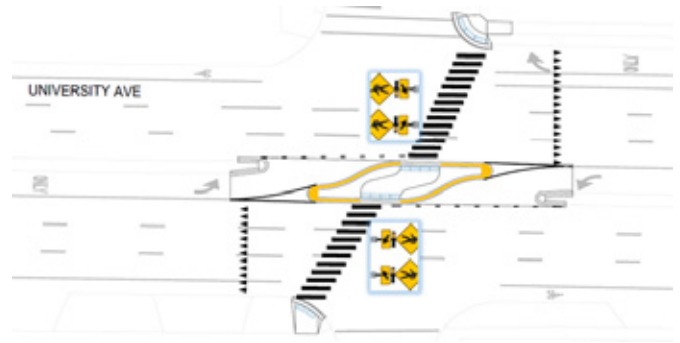
If you are interested in helping with the event – making treats, staffing games, helping with the craft table, set-up, clean-up, etc. – please contact Alice Yuroff, alice@yuroff.com, or Erin Courtenay, erin.courtenay@gmail.com



Sunset Village Neighborhood and Nearby Project Updates

Blackhawk Ave at University Ave: Median Island and RRFB (Rectangular Rapid Flashing Beacon)

The project is a new pedestrian diagonal crossing configuration with no left turns onto University Ave. Work is in progress. . www.cityofmadison.com/traffic-engineering/traffic-safety/safe-streets-madison



Redevelopment at 3535-3553 University Avenue and 733-737 N. Meadow Lane

The project has expanded to a six-story mixed-use building with 4,268 sq. ft. of commercial space and 146 apartments, and driving access on N. Meadow Lane. Demolition is now scheduled for the first of December.

www.cityofmadison.com/dpced/planning/development.cfm?record=LNDUSE-2025-00035

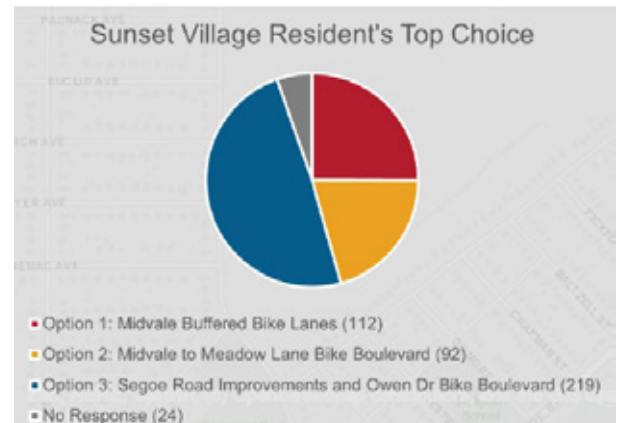
Midvale Blvd Resurfacing & Safety Improvement Project

This 2026 project, to Midvale Boulevard from Mineral Point Road to University Avenue, includes intersection safety improvements, pedestrian crossing improvements, bike lanes, and partial replacement of asphalt pavement. To accommodate driving, biking and continue to offer some street parking, one option the City is proposing is to narrow a portion of the median to maintain parking, and to eliminate street parking on residential blocks. City of Madison Engineering Division conducted an online survey to assess citizen opinions on three bike safety options.

Option 1—Midvale Buffered Bike Lanes [eliminates parking for the majority of Midvale Blvd. residents]

Option 2—Midvale Boulevard to Meadow Lane Bike Boulevard

Option 3—Segoe Road Improvements & Owen Drive Bike Boulevard



City staff presented the project to the Transportation Commission on September 10th, 2025. Alders Regina Vidaver and Bill Tishler spoke in support of Option 3, representing the substantial majority of their constituents on the online survey. The Commission members, citing Complete Green Streets priorities, voted five to three to move forward with Option 1, with a condition to restore Midvale parking when the street undergoes full reconstruction in the future. A Public Hearing, yet to be scheduled, is required to remove the residential parking. The project is not yet approved by the Board of Public Works or Common Council.

Alder Vidaver reports that she and Alder Tishler are working with staff to determine what next steps will be in this process. Most likely, the project will be delayed.

Watch the City Engineering presentation to the Transportation Commission and see the survey results; sign up for project updates; and find a link to the entire September 10 Transportation Commission meeting.

www.cityofmadison.com/engineering/projects/midvale-blvd-resurfacing-safety-improvement-project

Mineral Point Road from Glenway to Midvale Resurfacing-Delayed until 2027

www.cityofmadison.com/engineering/projects/resurfacing-program.

New Home Construction on Lucia Crest

Dan and Maggie Immerfall are building a single-level home with an exposed lower level. Dan's mother, Irene, lived for many years in the former house on the site, now demolished. Dan Immerfall won a bronze medal in 500-meter speedskating at the 1976 Olympics.

2025 Ice Cream Social in Lucia Crest Park – A Sunny Gathering of Neighbors

The Sunset Village Ice Cream Social in Lucia Crest Park brought neighbors together (a possible record number!) on a sunny August 2. This is a free annual event, thanks to generous contributions and discounts from our neighborhood sponsors—Chocolate Shoppe ice cream; Glass Nickel pizzas; kegs of beer from Great Dane. Please support and thank these local businesses. Balloon twisters, Joe Beck and daughter, of Twist N Shout, made magic for the kids. The Station #9 brought two fire trucks for the kids to explore. See the SVCA Facebook page for MANY more photos (in color).





Correction to the Summer newsletter:

This year's Ice Cream Social pizzas were supplied by Glass Nickel Pizza, at 50 percent of cost.
THANKS, GLASS NICKEL!



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GET WISE ADVICE.

When you've been injured and are dealing with insurance, you may be unsure what a fair, just, and adequate settlement should be. What you need now is the thoughtful, experienced guidance of Clifford & Raihala.

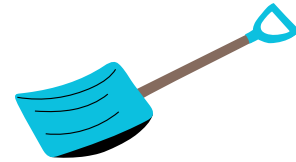
We're available for you 24 hours a day, 7 days a week, at GetWiseAdvice.com. Or call 608-257-7900. The call, and the consultation, are absolutely free.

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Sunset Village Community Association

Membership Form

Quarterly Newsletter



Playground Upgrades



Sunset Park

Social Events



Ice Cream Social



Easter Egg Hunt



Halloween Parade

Neighborhood Improvement Projects



Perennial Garden
at Midtown



Adopting the ash tree that
guards the Lucia Crest playground



Ice Rink at Sunset Park



Suggested Contribution: \$15/household

Mail to: SVCA, PO Box 5635, Madison, WI 53705

Name: _____

Address: _____

Email and/or Phone: _____

Amount enclosed: _____ Cash _____ Check _____

2026 Election of Sunset Village Community Association Officers

Jonathan Becker is nearing the end of his second two-year term as **SVCA Co-President** and is ready to step down.
PLEASE THINK ABOUT RUNNING!

- James Ream is nearing the end of his first two-year term as **SVCA Co-President** and is willing to continue.
- Anne Badey Raffa is nearing the end of her third two-year term as **SVCA Secretary** and says that she is happy to continue.
- Rich Kedzior is nearing the end of his third two-year term as **SVCA Treasurer** and is also happy to continue in office.



Nominations may be made at the last SVCA meeting of the year on November 19, or in writing to the secretary at least one month prior to the Annual Meeting in February, 2026. Nominations should preferably be submitted by January 5, 2026 so that candidates may be introduced in the Winter 2026 newsletter, which will also include voting instructions.

From the Wayback Machine!

As seen in the Wisconsin State Journal in July of 1952.

SUNSET VILLAGE \$13,850
2 bedroom home built in 1942, large screened porch, recreation room with fireplace, economical automatic gas heat, attached garage. Large lot. New permanent st. 21 S. Meadowlane. Call for appointment



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Summer Swim Lessons at the West Side Swim Club

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Ask about new member discount rates
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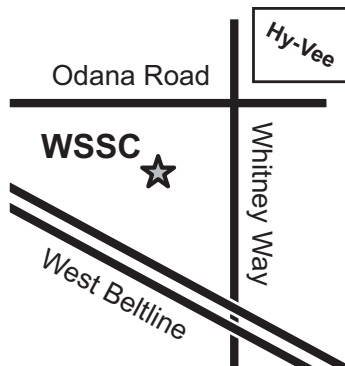
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Swim & dive teams

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5533 W. Odana Rd. www.westsideswimclub.com

News from Friends of Hoyt Park

submitted by Cheri Swenson

The Friends of Hoyt Park, Inc. (FoHP), celebrating their 30-year anniversary in 2025, assists Madison Parks to maintain the historical, recreational and natural beauty of Hoyt Park. Twenty-three-acre Hoyt Park, adjacent to the Regent neighborhood, offers woodlands, prairies, quiet areas of respite and gathering places for social activities. If you have not yet visited the park, put it on your list of neighborhood walks.

The FoHP sponsors family-friendly events inviting the public to enjoy Hoyt Park. We have connected with the Madison chapter of the Feminist Birding Club to hold guided birding walks during the Spring and Fall Migrations, held monthly evening nature walks with focused topics such as wild edibles, history of Hoyt Park, native flowers and fungi in the park and an educational program on the Hoyt Park bats with an acoustic survey of the bats as they come out to forage insects. Finally, we will have a December Full Moon Guided Night Walk, encouraging the public to view the park from a new perspective and when snow comes, a popular Winter Sledding Event.



Through generous donations and membership dues, the Friends have been able to support two Hoyt Park Conservation Rangers who carry out restoration and maintenance projects under the shared guidance of Madison Parks and the Friends. In select restoration areas, the Rangers along with FoHP volunteers have removed invasive woody shrubs and replaced these invasives with native shrubs. Because these areas now have more sunlight we have planted plugs of native flowering plants, donated by Plant Dane or grown by volunteers who participated in our December 2024 Winter Sowing Workshop. The Rangers have spent time maintaining and repairing Hoyt's trails and clearing poison ivy so that the public can safely walk through the park. During the Fall season, volunteers collected seed from Hoyt's two restored prairies. This seed, along with purchased seed for plant diversity, has been spread in cleared restoration areas to promote a healthy understory. Finally, the Friends have developed a monitoring plan to track the effectiveness of our restoration efforts.

Our September FoHP annual meeting featured Badger Talks speaker and FoHP member, Stan Temple, who spoke of how the timeless ideas of Aldo Leopold can be applied today to promote hope for the future of our natural areas despite the wounds that mankind has inflicted. Professor Temple reminded us that we can take actions, no matter how seemingly trivial, such as calling our government officials to let them know how we stand on environmental issues and participating in restoration volunteer activities. The talk was followed by our FoHP business meeting that included the election of 4 board members, two of whom were new members of the

Friends.

Join the Friends of Hoyt Park, Inc



FRIENDS OF HOYT PARK, INC



SUPPORT OUR

-  **Conservation Rangers**
-  **Family Events**
-  **Restoration Efforts**

www.HoytPark.org

The Friends of Hoyt Park has a newly expanded website with a calendar of events, links to the history of the park and of the Friends, contact information for the Board, government officials and neighborhood associations. If you haven't visited our website (**Hoytpark.org**) lately, we invite you to take a look. If you would like to become a member or support our efforts, please check out our advertisement found on this page. FoHP thanks you for your support.