



Sunset Village Voice

Your Neighborhood Newsletter

Winter 2025

Sunset Village Community Assoc.
 winter quarterly meeting:
 Wednesday, February 19, 6:45 p.m.
 Sequoia Library, 4340 Tokay Blvd.

Two candidates are running for District 5 alder in the April election

The District 5 alder race will be contested in April, with Ulrike Dieterle running against the incumbent, Regina Vidaver. Both candidates are invited to the Sunset Village Community Association meeting on February 19. We hope they can come and that you can too.



In this issue:

- Neighborhood Project Updates
- Hoyt Park News & Events
- Halloween Parade Photos
- Who is Running for District 5
- Election Topics
- Madison Street Tree Inventory
- Twenty Is Plenty
- Join the SVCA Google Group
- New Neighborhoods Website
- New Midtown Police Captain
- Sunset Park Ice Rink is Open

Sunset Village Community - 2025 at a Glance

	Date	Event	Place
January	1/5/25	newsletter due date	
	TBD	Hoyt Park Winter Event	Hoyt Park
February	2/19/25	SVCA Quarterly Meeting	Sequoia Library
March			
April	4/5/25	newsletter due date	
	4/20/25	Easter Egg Hunt	Sunset Park
May	5/21/25	SVCA Quarterly Meeting	TBD
June			
July	7/5/25	newsletter due date	
August	8/2/25	Ice Cream Social	Lucia Crest Park
	8/8&9/25	Sunset Village Garage Sales	
	8/20/25	SVCA Quarterly Meeting	TBD
September			
October	10/5/25	newsletter due date	
	10/26/25	Halloween Parade	Sunset Park
November	TBD	Hoyt Park Full Moon Night Walk	Hoyt Park
	11/19/25	SVCA Quarterly Meeting	TBD

Sunset Village Neighborhood and Nearby Project Updates

Midvale Blvd (University Ave to Mineral Point Rd) Safe Streets Improvements

Renee Calloway, City of Madison Traffic Engineering, reports, “We did slow the process down as the City is planning to resurface the northern section of Midvale Blvd in 2025 and improvements will be done with the resurfacing. I anticipate the next public meeting [#3] to be in early 2025 to follow up on the proposed changes and discuss the final improvements.”

Project website: www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm

City of Madison Resurfacing Program: Mineral Point Road from Glenway to Midvale

Alder Vidaver reports that this project will be delayed until 2027.

www.cityofmadison.com/engineering/projects/resurfacing-program.

Blackhawk at University Intersection Improvements: Construction in 2025

www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm

Redevelopment at the Moore’s Towing Site on Mineral Point Road

The developers, JMTG, LLC (Gerardo Jimenez and Jeff Mack) presented initial plans at a public information meeting on November 30, 2023, for a 4-story building with a 5th story setback and 53 residential units. No updates at this time.

Redevelopment at 3535-3553 University Avenue

This project is a five story multi-family/commercial mixed-use building with two levels of underground parking and 71 residential units. The project went before a virtual public meeting in May, 2024 without neighborhood opposition. Since then, the developers acquired the two corner houses (at the north end of Meadow Lane). Developer representative, Randy Christianson, reports, “The project will be larger by the acquisition of the properties on Meadow Lane—we’ll have more units and additional parking; all the parking will be contained in the building to accommodate visitors and commercial tenants, with an access on Meadow Lane and the other on University Ave.”

A second public meeting, via Zoom at 6 p.m. on January 16, will be held to get additional neighborhood feedback before developers formally submit modified plans to the city.

Website: www.cityofmadison.com/dpced/planning/development.cfm?record=LNDUSE-2024-00047

Harvey Street and Blackhawk Avenue Sidewalks

Sidewalk on the south side of Harvey, and on the east side of Blackhawk Avenue between Harvey St and University Ave, remains under discussion at SVCA quarterly meetings. Look for further discussion at the February 19 meeting.

City of Madison Current Development Proposals: See what’s in the works in and near Sunset Village

Map and descriptions at: www.cityofmadison.com/dpced/planning/current-development-proposals-/1599/

Road Construction Planned for 2025-2030: the Transportation Improvement Plan

View the map at: www.cityofmadison.com/engineering/streets-paths/transportation-improvement-plan



Friends of Hoyt Park News

submitted by Anne Badey Raffa

Capital High School contacted FOHP to see if we are interested in working with them on a habitat project. We are now focusing on identifying some projects and collaborating with them.

Our winter event in the park will be late January with an actual date yet to be determined. We are hopeful for a sledding party. Check your listserv and the Hoyt Park website www.hoytpark.org for updates.

The Natural Areas Committee is meeting to discuss work priorities for the two Rangers who will be with us this year and to create a list and schedule for them. The committee is also in discussion about future restoration efforts of native vegetation including the two prairies and several oak/savanna oak woodlands as well as improving and monitoring recent efforts. This restoration is conducted in coordination with the Madison Parks Department staff and the Friends of Hoyt Park Board of Directors. We are also getting quotes from contractors for a burn at the Overlook Prairie this Winter or Spring.

Please enjoy the magic that Hoyt Park has to offer whether through a pleasure drive, hiking, birding, keying out wildflowers and picnicking at the many fireplaces or shelters. Savor the historic significance of this urban park that links us all together.



Full Moon Night Walk in Hoyt Park

submitted by Cheri Swenson



Thank you to all those who came out to the Friends of Hoyt Park Full Moon Night Walk last November. We had about 40 people who chose one of 3 guided walks throughout Hoyt Park. There was an owl spotting on one walk and the full moon even peaked out from behind the clouds at one point. Everyone enjoyed the walks, the treats, and the warm fire. Thanks to Metcalfe's Hilldale and Ancora Coffee for donating supplies for the event

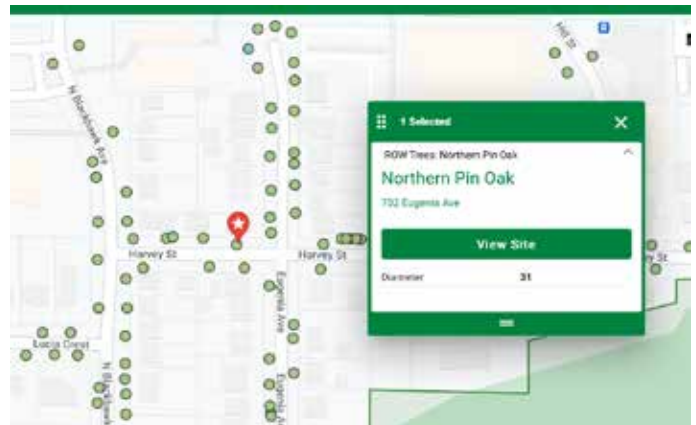
Madison Street Tree Inventory is Complete

source: City of Madison Streets

From 2023 and into 2024, Urban Forestry worked with Davey Tree to catalog many public trees in the City of Madison. Professionals from Davey noted every tree in the city right of way along public streets, and some trees in city parks and in stormwater greenway areas. "Treekeeper" is the name of this web-based software.

Find the trees on your street at:

www.cityofmadison.com/streets/urban-forestry/tree-



CLIFFORD & RAIHALA, S.C.

A T T O R N E Y S A T L A W



Champions for the Injured

Based in Madison for 50 Years

Injured in a Car or Bike Accident?
Contact us for a **Free Consultation**.
Our experienced attorneys are here
to help you.

Attorney Keith R. Clifford
A Wisconsin Trial Lawyer of the Year

myjustice.com

(608) 257-7900



Kathy Smith Epping

Broker Associate - 608 Homes



608 HOMES

*Providing exceptional Real Estate
services for Buyers and Sellers
in the 608!*

(608) 333-4406

kepping@restainohomes.com
kepping608homes.com



**RESTAINO
& ASSOCIATES
REALTORS**



Co-op Preschool Openings Available!



Providing social, play-based,
part-time, mixed-age preschool
to local families for over 50 years!



**UNIVERSITY
HOUSES
PRESCHOOL**
PARENT COOPERATIVE

6033 Odana Road | (608) 238 3955
kmbeck@uhpparentcooperative.org
uhpparentcooperative.org



Compassionate care right in your neighborhood.

Pam Mache, DVM
Tom Bach, DVM
Amelia Fairchild, DVM
Megan Arce, DVM
Mason Oakes, DVM



3518 Monroe St.
Madison, WI 53711
ph. 608-236-4570
Lakeviewvetclinic.com

Who is Running for District 5 Aldermanic Seat on April 1?

Regina Vidaver

I am thrilled to be running for reelection as your District 5 Alder on the Madison Common Council. Having served for the last four years in this role, I have had the privilege of working across a number of City committees, including the Madison Food Policy Council; Joint Campus Area Committee; City, County, Schools Coordinating Committee; Sustainable Madison Committee; Finance Committee; Landmarks Ordinance Review Committee; Subcommittee to Establish a Council Code of Conduct; Water Utility; and the Common Council Executive Committee. Through these experiences, and my service on the Council as a whole, I have been able to build relationships with City staff and community leaders while digging deeply into how the City functions.



Some of my proudest accomplishments include increasing the City's Affordable Housing Fund, getting the Madison Public Market - an incubator for local entrepreneurs - across the finish line, and starting a zero-interest loan program for childcare centers to increase access to childcare in underserved areas. In the coming term, I will continue to work for increased access to housing, improving traffic safety in our District and beyond, and of course, working to ensure our community stays resilient in the face of potential challenges from the incoming federal administration. These are likely to be uncertain years ahead, and it's critical we have trusted, knowledgeable, and empathetic leaders to ensure our community values of inclusion and caring for our neighbors, being responsible stewards of our environment, and logical growth and progress for our city are upheld. I would be honored to continue to represent you as we traverse this period together. Please sign up for updates from the campaign at www.Regina4Madison.com.

Ulrike Dieterle

Choice is "an act of selecting or making a decision when faced with two or more possibilities." When there is only one name on the ballot for an office, usually the incumbent, there is no choice. Therefore I am joining the campaign for Alder in District 5 to give you a choice. I am a retired librarian, past Co-President of Sunset Village, and a member of Madison's Committee on Aging. However my campaign will focus not on me, but rather on you -my constituents. I see myself as a conduit between District 5 voters and the Common Council. I want to hear your concerns. I will listen to your priorities for the city and your hopes for coming years. My campaign will not consist of fancy signs, mailings and other campaign paraphernalia which go into the landfill after election day. I prefer knocking on doors, introducing myself and gathering input to help me chart my path. I'll do it the old-fashioned way. So when I come to your door, please let me know where my energies should be directed. Thanks for your support.



The Neighborhoods Website Has a Fresh New Look!

source: City of Madison Planning

Thanks to the collaborative efforts of City IT and Planning GIS specialists, the Planning Division has launched a revamped Neighborhood Organizations website featuring an interactive map. This updated platform makes it easier for City staff to manage neighborhood contact information and enhance communication. The interactive map highlights active neighborhood organizations throughout Madison. Simply click on a neighborhood shape to access detailed information about association contacts, meetings, and newsletters.

Find the map at: www.cityofmadison.com/dpced/planning/neighborhoods/436/



Introduction of New Midtown Police District Captain, Shannon Blackamore

source: www.cityofmadison.com/Police/midtown, November 26, 2024

My name is Shannon Blackamore and I am the newly appointed Captain of the Midtown Police District. The Midtown Police District serves as a vibrant and diverse area within the City of Madison, with a strong focus on building community partnerships, enhancing public safety, and addressing the needs of residents. This district encompasses a mix of residential neighborhoods, commercial corridors, and key transportation routes, making it an integral part of Madison's overall safety strategy. The Midtown District's officers work diligently to address crime, promote traffic safety, and ensure the well-being of all members of the community. We are dedicated to proactive policing, community engagement, and fostering trust between the police department and the neighborhoods we serve.



As the newly appointed Captain of the Midtown Police District, I bring over 23 years of experience in law enforcement with the Madison Police Department. Throughout my career, I have served in various roles, including undercover officer, School Resource Officer, Public Information Officer, Gang Unit Sergeant, Lieutenant of Detectives, and as shift Officer in Charge. Most recently, I led the Community Outreach, Emergency Management, and Mental Health unit. I take on this role following the retirement of former Captain Jason Freedman.

I have command responsibility for both the patrol and investigative bureaus of the Midtown Police District, ensuring that our officers are supported and equipped to serve the community effectively. My focus remains on officer well-being, reducing crime, enhancing traffic safety, and continuing the vital work of community collaboration. I firmly believe that building strong partnerships with our community members is key to making our neighborhoods safer and stronger. I look forward to working with you all to further these goals and maintain the Midtown District as a place where everyone feels safe and supported.

All My Best, Capt. Shannon Blackamore

SBlackamore@cityofmadison.com, 608-229-8201 - Office

Winter is Here and the Ice Rink is Open in Sunset Park

submitted by Brant Olson

We just opened the Sunset rink this past weekend (Jan 4-5) and have already seen several neighbors and families out enjoying the ice! With the projected colder temperatures this season, we're hoping for a good long skating season this year. We will keep the rink open for as long as temperatures allow.

As a reminder, if the temperature creeps up to 31 or 32 degrees, we will close the rink ("Keep Off" signs on ropes will be put up when this happens). Please stay off the ice when the rink is closed, as this helps the ice re-freeze in good condition the quickest, allowing us to get the rink open ASAP when temperatures dip back below freezing.

Water for the rink continues to be provided by some generous neighbors which adds up to several hundred dollars per year - donations are appreciated to help offset this cost. You can donate to the Sunset ice rink fund using the Venmo QR code.



Thank you!

-The Sunset Ice Rink crew

2024 Halloween Parade in Sunset Park

photos by Erin Courtenay, Halloween Celebration co-organizer



HALLOWEEN



plug and pay

Using a portable electric space heater is one of the most expensive ways to heat your home.

You will not save money with an electric space heater unless you turn your central heating system down many degrees and use the space heater to warm a small area.

Visit mge.com/heater to learn more.



“Twenty is Plenty” will Reduce Neighborhood Speeds in 2025

City of Madison news release December 5, 2024

The City of Madison is reducing the speed limit on residential streets to 20 miles per hour. The Common Council approved the change following the successful implementation of the 20 is Plenty program in two trial neighborhoods. Madison joins other progressive cities across the country — including Minneapolis, New York City, Portland, and Seattle — in lowering speed limits on local streets.

According to the National Highway Traffic Safety Administration (NHTSA), pedestrian fatalities in the United States increased by 84 percent from 2009 to 2022. The goal of 20 is Plenty is to ensure Madison bucks this national trend. Lowering the speed limit by 5 mph will reinforce the mindset that our neighborhoods aren't places to speed.

Phase 1 of the 20 is Plenty program started in 2021 and reduced the speed limit in the Tenney-Lapham and Theresa-Hammersley neighborhoods. Phase 2 will start this winter with installing updated signage, neighborhood by neighborhood, and be completed in early 2025. In total, around 2,000 speed limit signs will be installed or changed. Since neighborhoods do not often contain speed limit signage, crews will install “Speed Limit 20” signage on the perimeter of neighborhoods where a vehicle is turning off a higher speed street and onto a street with the new speed limit of 20 mph.

Madison will also offer 20 is Plenty yard signs, available in multiple languages and free of charge, to residents who would like to put one outside their home. Please email traffic@cityofmadison.com to request a yard sign.

www.cityofmadison.com/transportation/initiatives/vision-zero/vision-zero-projects/20-is-plenty



Puzzle Tournament

Sunday, February 2, 2025
1:30 pm - 3:30 pm

- Speed Puzzling Teams of 4
- Casual Puzzling Tables
- Door Prizes
- Puzzle Swap Table
- Refreshments



 **Bethany**
United Methodist Church

bethanymadison.org
3910 Mineral Pt Rd
Madison, WI

Speed Puzzling Team
registration (\$20)
scan QR code



MIDVALE COMMUNITY LUTHERAN CHURCH

All are welcome. There is a place for you here.
Pastor Katie Baardseth and
Pastor Blake Rohrer

Join us for online or in-person worship!

The full schedule of livestream and in-person worship is available at midvalelutheran.org



4329 Tokay Boulevard,
Madison, WI 53711
midvalelutheran.org
608-238-7119



Genin's NAPA GOLD Autocare



Services Include: Full Auto & Truck Repair Shop, Seasonal Maintenance Program, Air Conditioning Repair, Brake Repair & Service, Oil Changes, Transmission Repair & Service, Vehicle Inspections, Tires & Service, Steering Repair, Wheel Alignments, Muffler & Exhaust Repairs.

3505 UNIVERSITY AVENUE, 608-238-1088, Rgenins.com
"Anything we can do to Help" Call Keri jo



Looks like it's.....

TIME 2 REMODEL -LLC

608-212-0633

curt@time2remodel.com www.time2remodel.com



- » Kitchen, Baths, Additions & Basements
- » Exceptional Customer Service
- » Award winning designer with 25+ years of experience
- » One stop remodeling shop from concept thru completion

Thanks for the great work on our bathroom.

It looks fabulous and we're very pleased!

Rep. Mark Pocan



Election Topics: Our State Elected Officials & the Spring Alder Race

How Wisconsin State Legislative District Changes Affected Sunset Village

Sunset Village is now in Assembly District 79 and Senate District 27, following the 2023 Wisconsin Act 94.

In the election last November, Lisa Subeck ran and won for Assembly District 79. She resides within that district under the current maps. She took office on January 6 for the 2025-2026 Legislative Session. (Previously, when Sunset Village was in Assembly District 77, our representative was Shelia Stubbs; and Lisa Subeck represented District 78.)

Dianne Hesselbein is our senator in Senate District 27. Previously, when Sunset Village was in Senate District 26, our senator was Kelda Roys. Dianne Hesselbein was elected to the Senate in 2022, and is the current Senate Minority Leader.

Current district maps are on the Wisconsin State Legislature website: <https://maps.legis.wisconsin.gov>

All Madison Alder Seats will be on the Spring Ballot on April 1

The 2023 Spring Election ballot included the question of changing city ordinances to a staggered term schedule. The question read as follows: “Shall the Charter Ordinances of the City of Madison be amended to establish staggered two-year terms for members of the Common Council beginning in 2025, with the 2025 Spring Election including one-year terms for alders in even-numbered Districts and in subsequent elections the term for all alders shall be two years?” The question received a favorable vote of 83.1%.

All Madison Alder seats will be on the 2025 spring ballot. Odd-numbered seats will be elected for a two-year term. Even-numbered seats will be elected for a one-year term. After 2025, half of all Alder seats will be on the ballot for two-year terms every spring. Sunset Village is in alder district 5, with Regina Vidaver and Ulrike Dieterle running for the two-year term.

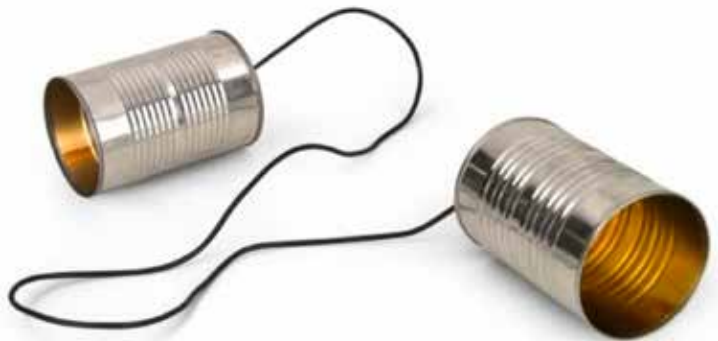
Join the Sunset Village Community Association Google Group

YOU are invited to join the Sunset Village Community Association (SVCA) Google Group. Along with the Facebook page, it is the best way to send and receive up-to-date information about SVCA quarterly meeting agendas, District 5 alder communications, other announcements (Ice Cream Social, Sunset Village garage sales, Halloween Parade, Easter Egg Hunt, etc.)

To join, go to <https://groups.google.com/g/sunsetvillagecommunityassociation>. You will see a prompt to Join. Click and enter info into the pop-up box. Google should send you a confirming email.

Once you are a member you can sign in to <https://groups.google.com/g/sunsetvillagecommunityassociation> and edit your Display name, Email used for membership, and email frequency preference. When you create a Google Account, you automatically get a Gmail address. But if you'd rather use another email address to sign in, you can link a non-Gmail email address to the account and use it to sign in, recover your password, get notifications, and more.

As of January 2025, the SVCA Google Group has 94 members, out of a total of over 1,000 households.



CLIFFORD & RAIHALA

Champions for the Injured

MYJUSTICE.COM



LAUER REALTY
GROUP

Powerful Results. Real People.

No matter where you are on your real estate journey,
we are here to make those big moves happen.



www.LauerRealtyGroup.com | 608.467.3220

Summer Swim Lessons at the West Side Swim Club

Members enjoy free swim lessons for whole family

Ask about new member discount rates

Try us for FREE on Memorial Day Weekend!

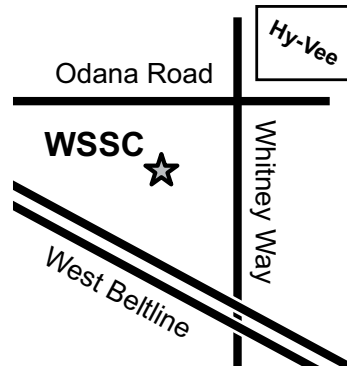
Member Benefits:

9 weeks Mon-Fri swim lessons
Daytime and evening
lessons available

Open swimming
Adult lap swim lanes
Water aerobics
Water ballet
Swim & dive teams

Deck chairs waiting for you

Gas grills for cooking
Movie nights and parties



5533 W. Odana Rd. www.westsideswimclub.com

NEIGHBORHOOD EVENTS

SVCA Winter Quarterly Meeting

Wednesday, February 19, 6:45 p.m.
Sequoia Library

Hoyt Park Winter Sledding Party

TBD, www.hoytpark.org



Easter Egg Hunt in Sunset Park

Sunday, April 20, 2:00 p.m.
contact: Erin Deeley: deelek03@gmail.com



Staying warm

Advertise in the Village Voice!

Reach 1100+ households, area businesses and the Sequoia Library.

Business Card size (3.5x2):

\$36 for 1 issue and \$130 for 4 issues

Quarter Page size (3.5x4.5):

\$72 for 1 issue and \$260 for 4 issues

Half Page size (7.5x4.5):

\$110 for 1 issue and \$396 for 4 issues

Deadline for newsletters:

January 5, April 5, July 5, October 5

Send ads as jpgs or pdfs to Clark at clarkkellogg65@yahoo.com

*Mail contributions, dues, or ad payments to:
SVCA, P.O. Box 5635, Madison, WI 53705*

NEIGHBORHOOD SERVICES

Pet Sit, Dog Walk, Babysit

Finnoulay Kaump Luedtke is 16. She is an experienced dog handler of both bully and small breeds. She is available for dog walking and pet sitting services. Finnoulay is also completing her American Red Cross Babysitters course and available for baby/Kid sitting! She can be reached at 773.426.1123 or Cynthia.Kaump@gmail.com

Pet Sitting, Babysitting

Fun, responsible, 16-year-old, West High rising junior in Sunset Village available for babysitting and pet sitting. American Red Cross certified in Babysitting and Child Care. Experienced camp counselor and life guard. Loves kids! References available. Text or call Charlie at 608-209-3765

Dog-walking, Pet-sitting and Babysitting

Hi, I am a 16-year-old West high student who wants to take care of your kids and pets! I have completed the Red Cross babysitting course and can speak Spanish. Please contact Iris Wayland at wayland@tds.net or (608) 598-9816 if you are interested.

Snow shoveling, Spring mulch and Summer lawn mowing

I'm a 15yr old that lives near Hillcrest and Westmorland Blvd.
Text or call (608) 722-8992 for a quote!

Sunset Village Neighborhood Book Club

Meet your neighbors, enjoy great conversation, and discuss a wide range of books. Contact Linda Fahy, lfahy_27@hotmail.com



Your neighborhood info:

Co-Presidents: Jonathan Becker & James Ream 262-332-0500
info@sunsetvillagecommunity.org

Secretary: Anne Badey Raffa, dancinthrulife14@gmail.com

Treasurer: Rich Kedzior, rkedz@hotmail.com

Newsletter Editors: Liz Vowles 608-658-9726, lizlloyd@chorus.net & Clark Kellogg, clarkkellogg65@yahoo.com

Neighborhood Website: www.sunsetvillagecommunity.org

Online Message Board: <https://groups.google.com/g/sunsetvillagecommunityassociation>

District 5 Alder: Regina Vidaver, district5@cityofmadison.com
608-616-0669, www.cityofmadison.com/council/district5/

County Board: Richelle Andrae, 414-469-6664
Andrae.Richelle@CountyofDane.com
www.facebook.com/Richelle4DaneCounty

Facebook page: "Sunset Village Community Association"