



Sunset Village Voice

Your Neighborhood Newsletter

Winter 2024

Sunset Village Community Assoc.
winter quarterly meeting:
Tuesday, February 13, 6:30 p.m.
Sequoya Library,
4340 Tokay Blvd.

Hello Neighbors

There are a couple of upcoming events we want to remind you of. Our next meeting is coming up soon on February 13 at the Sequoia Library. Don't forget we have the election of officers on the agenda, so please try to attend. Our next sponsored Red Cross Blood Drive is scheduled for March 14 at noon, also at Sequoia Library, so please mark your calendars for this as well. Try to stay warm, remember to shovel your walks, and be careful on the ice and snow.

Jonathan Becker &
Ulrike Dieterle
SVCA co-presidents



In this issue:

- Vote for Sunset Village Officers
- The Year Ahead in Sunset Village
- Neighborhood Project Updates
- Red Cross Blood Drive on March 14
- Photos from the Halloween Parade
- Friends of Hoyt Park News
- Zipper Merging Explained
- What is a Neighborhood Yield Street
- Our Youngest Newsletter Carrier
- Construction to Impact Our District
- Vidaver Running for Dane County Exec
- Road Salt Routes Reduced
- Midtown Station Liaison Officer

Vote for SVCA Officers

SVCA co-president **Jonathan Becker** will run for a second term. **Ulrike Dieterle**, who served as SVCA co-president for two terms, intends to step down. **James Ream**, Hillcrest Drive, was nominated for co-president at the November 2023 SVCA quarterly meeting. **Anne Badey Raffa** has agreed to run again for secretary. **Rich Kedzior** will run for another term as treasurer. No other candidates have declared or been nominated. To vote for candidates, even though they are unopposed, email SVCA secretary Anne Badey Raffa, dancinthrulife14@gmail.com, prior to the Annual Meeting on February 13, 2024.



Upcoming Construction to Impact our District

source: District 5 Alder, Regina Vidaver, January 2, 2024

If you're like me, and were sighing with relief as the University Avenue construction project wound down for the season, you're going to want to gird yourself: our district will, once again, be experiencing a major construction project this summer. The Madison Metropolitan Sewerage District will be completing the final phase of a sewer main upgrade beginning in May, and lasting through September. The work will be done in phases, affecting both the ramp coming off Campus Drive onto Highland Ave, and the ramp leading from Highland onto University Ave. During a portion of this period, all south-bound traffic on Highland at the Campus Drive intersection will be halted; north-bound traffic will be able to continue towards the hospital complex on Highland, but will not be able to turn west onto University Ave. The last bits of construction on the University Ave project will be concluded by May 17, inclusive of the addition of the bus rapid transit (BRT) stations.



Two additional projects are planned for our district in 2024:

- Reconstruction of Harvey Street from Ridge to Schmitt Place, and Schmitt Place from University to Harvey, plus the addition of north side sidewalks on Harvey between Schmitt Place and Blackhawk
- Reconstruction of S. Owen Drive between Regent and Hillcrest

Because of the heavy amount of construction already planned in the District, I have asked that two other construction projects be delayed: the reconstruction of N. Franklin from Regent to University, and Stevens from Franklin to Grand, and the resurfacing of Mineral Point Road. The N. Franklin/Stevens St project will begin in late 2024, with most of the construction planned for spring of 2025. The Mineral Point Road resurfacing will occur in 2025.

The Mineral Point Road resurfacing project has raised an interesting possibility – putting Mineral Point Road on a “road diet.” The basic proposal is to make Mineral Point Road less attractive for speeding by marking it like University Ave between Highland and Breese Terrace – with a single lane of traffic in each direction and a center turn lane, with dedicated bike lanes adjacent to the curbs. By the time this article is distributed, there will have already been two public meetings on this potential change to Mineral Point Road, but there is likely to be continued discussion about the merits and disadvantages of this approach.

Alder Regina Vidaver is Running for County Board Executive to Replace Joe Parisi

Joe Parisi will retire before his term ends and a special election will be held in November 2024. Alder Vidaver, our District Five Alder since April 2021, was the first declared candidate for his office. Alder Vidaver will remain Alder until the election, and if elected she will resign from her Alder seat, and the Council will appoint someone to fulfill the rest of her term until the Spring 2025 election. Whoever wins the November election will serve the remaining seven months of Parisi's term before another election is held for a full, four-year term.

Friends of Hoyt Park News

submitted by Anne Badey Raffa

Our Full Moon Night Walk on November 27 was well attended and included a fire in the main shelter, cider, snacks, and guided walks along park trails. Due to its popularity, this event will continue to be an annual event. Our next event is our Winter Sledding Party which will occur on a yet TBD date but most likely a Sunday in February. Please look on our listserv as well as signs in the park when we have more information.

One of our goals for 2024 includes updating our website regularly and communicating with the larger community that surrounds Hoyt Park. Please know that your leashed dogs are welcome in Hoyt Park too.

Our Rangers, Lee and Andy, worked hard this past year collecting and planting seeds from the native plants in the park. We now have well established populations of native plants. They also have worked tirelessly to significantly reduce our invasive species, particularly Dame's Rocket, honeysuckle, and buckthorn. They installed rain bars and gravel on trails to control runoff. The rangers worked with educators and their students from local schools, as well as nature-based day camps with guidance and hands-on projects

We hope that you consider joining Friends of Hoyt Park or renewing your existing membership. You can find the form on www.hoytpark.org along with our latest information. This place is a treasure with its storied history, scenic views, educational markers, beautiful trails for bird watching, hills for sledding, hiking, and keying out wildflowers. Consider having a winter picnic or hot cocoa by the working fireplaces and shelters that were built as part of the Works Progress Administration and the Civilian Conservation Corps, and by Italian masons who lived in the Greenbush area of Madison. Soak up this history and elegance that is Hoyt Park.

Wisconsin DOT Says: SUPPORT THE ZIPPER MERGE

source: DOT Facebook page, July 10, 2023

SUPPORT THE ZIPPER MERGE: Work zones often require lane closures. When there are slow speeds and congestion for a lane closure, merging early can create backups. Instead, we ask all motorists to use the zipper merge.

- Use both lanes until prompted to merge
- At the merge point, take alternating turns to merge into a single file line of traffic

When the #ZipperMerge is used correctly, lines are shorter, and it can reduce backups - helping you arrive at your destination sooner.



Red Cross Blood Drive: Sponsored by Sunset Village Community Association

SVCA has sponsored successful Red Cross blood drives at the Sequoya Library, and now we're doing it again. We are looking for neighbor volunteers to work the registration table from 11:30-2:30 and from 2:00-5:00; the snack table from 12:00-2:00 and from 2:00-4:00; help Red Cross staff to pack up from 4:00-6:00. You can also help by bringing treats (cookies, muffins, etc.) both regular and gluten-free.

If you can help with any of these, please send your name and contact information to: info@sunsetvillagecommunity.org

Sequoya Library, Meeting Rooms A and B combined
Thursday, March 14, 12:00 p.m. to 5:00 p.m.

PLEASE DONATE! You may answer screening questions on the day of your donation through Rapid Pass: redcrossblood.org/RapidPass



photo from July, 2023



Kathy Smith Epping
 Broker Associate - 608 Homes



608 HOMES
 Providing exceptional Real Estate services for Buyers and Sellers in the 608!

(608) 333-4406
kepping@restainohomes.com
kepping608homes.com



RESTAINO & ASSOCIATES REALTORS



**Co-op
 Preschool
 Openings
 Available!**



Providing social, play-based, part-time, mixed-age preschool to local families for over 50 years!



UNIVERSITY HOUSES PRESCHOOL
 PARENT COOPERATIVE

6033 Odana Road | (608) 238 3955
kmbeck@uhpparentcooperative.org
uhpparentcooperative.org

JOIN US!

Check out the Afro-Brazilian martial art combining movement and music.

Teen/adult classes and kids classes available. First class is free!

For more information:
www.madisoncapoeira.org
 @madisoncapoeira
 @omulucapoeiramadison
madcapoeira@gmail.com
 text/call (608) 492-1919



Halloween in Sunset Village – A Frolic for All

submitted by Erin Courtenay, Halloween Celebration co-organizer

Another fantastic Halloween parade and party took place at last fall’s annual event in Sunset Park. Organizers Alice Yuroff and Erin Courtenay said that the cold temps didn’t seem to dissuade children from enjoying games, treats, and frolicking. “I’m sure the five gallons of hot cider helped keep kids warm and energized!” said Erin. Neighbors agree this tradition is another of the many reasons young families are happy to live in Sunset Village.



Find Energy Savings Here.



Partner with MGE to save energy.

Make mge.com your first stop.

- Get easy, low-cost ways to save energy.
- Use calculators to estimate your savings.
- Learn about incentives from Focus on Energy.

Join us in creating a more sustainable future.
Visit mge2050.com.



Your community energy company

Sunset Village Neighborhood and Nearby Project Updates

The Former Whole Foods Site at 3313 University Ave

Alder Regina Vidaver reports that she has received notice from the Clerk's Office/Licensing and Permits: "A new Food and Drink license has been applied for in your district." The applicant is: FRESH MART INTERNATIONAL MARKET
<https://freshmartmadison.com/about-us/>

2024 South Owen Drive Reconstruction

The S. Owen Drive reconstruction project has been awarded to the low bidder, Speedway Sand & Gravel Inc. Construction for this project is anticipated to begin on April 8, 2024 and completion is estimated by August 1, 2024.
www.cityofmadison.com/engineering/projects/south-owen-drive-reconstruction

Midvale Blvd (University Ave to Mineral Point Rd) Safe Streets Improvements

Midvale Blvd has been identified for consideration of safety and pedestrian/bicycle connectivity improvements. A proposal to add buffered bike lanes on Midvale Blvd includes the removal of parking. A second neighborhood meeting was held via Zoom on October 30, 2023 to review this proposal, discuss the impacts, answer questions, and hear more from residents. Neighborhood reaction was mostly opposed to removal of parking on Midvale, since driveways are narrow and short, and street parking is needed for visitors and service vehicles. After this meeting, Renee Callaway (City staff) indicated that the city would implement the crosswalk improvements, but delay other considerations until 2025, after coming back with revised proposals for the community to review. The crossing improvements, all of which add continental crosswalks, are at: Vernon Blvd., Heather Crest, Hillcrest Drive, Regent, and the Hilldale entrance.

Review the Neighborhood Meeting presentations and public comments at:

www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm

Schmitt Place Reconstruction and Harvey Street Sidewalks: Spring and Summer 2024

This project will reconstruct Schmitt Place from University Avenue to Harvey Street, and Harvey Street from Schmitt Place to Ridge Street. The City added the Harvey Street sidewalk project to the Schmitt/Harvey project. As proposed, this project would have added sidewalk to both sides of Harvey Street from Hill Street to N. Blackhawk Avenue, and would have removed nearly all the mature tree canopy for a block and a half on the west end of Harvey Street. Neighbors held a walkabout with City engineers (Steve Sonntag, Brad Hofmann, and Ike Okafor) on October 10, to discuss ways to save each tree. The City engineers were open to making adjustments to accommodate all the trees, and also agreed to remove sidewalk on the south side of Harvey from the project. The revised project was approved by the Transportation Commission on October 11, and the Board of Public Works on October 18.

www.cityofmadison.com/engineering/projects/schmitt-place-reconstruction

Redevelopment at the Moore's Towing Site on Mineral Point Road

Alder Vidaver reports: Thank you to everyone who attended the public information meeting [November 30, 2023] on the redevelopment of the Moore's Towing and adjacent property. The developers (JMTG, LLC) presented their current plans for a 4-story building with a 5th story setback. The building would have 4,300 square feet of retail space on the first floor (they have a letter of intent for a restaurant/deli), and 53 units with a mix of studios, one-bedrooms, and two-bedrooms, with underground car and bicycle parking. The shadow studies showed significant shading of the adjacent homes during the winter months. The developers would require conditional use approval by the Plan Commission to build that many stories, and to be able to not have step-backs of the higher stories. The developers are people who live in the neighborhood, and will be managing the property directly. Once the submission process commences, I will continue to communicate with the neighborhood about processes and opportunities for engagement. I anticipate at least one, if not more, additional public meetings on this topic.

continued on next page

Blackhawk at University Intersection Improvements

Safety improvements for the intersection of University Avenue at N. Blackhawk Avenue were approved at the September 13, 2023 Transportation Commission, with tentative construction date Summer 2024.

www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm

City of Madison Resurfacing Program: Mineral Point Road

The Annual Street Resurfacing Program is designed to improve the quality of your street and delay the need for total reconstruction. Mineral Point Road from Glenway to Midvale is proposed as part of this effort. City staff held a Public Information Meeting on December 19, 2023. Project info and power point presentations are available at:

www.cityofmadison.com/engineering/projects/resurfacing-program

Alder Vidaver reports: This project includes a proposal for a “road diet” for Mineral Point Road from Speedway/Glenway to Midvale Blvd. Mineral Point Road is currently four lanes with directional peak-hour lanes. On-street parking is allowed during off-peak times, although not heavily utilized. A road diet on this street would consist of reducing the street down to three travel lanes (one lane in each direction plus a center left-turn lane) with marked buffered bike lanes. All on-street parking would be permanently eliminated along this stretch if this proposal were to move forward. There will be a Community Meeting on the proposed “road diet” on January 18, 2024 at the Midtown Police Station. Please come listen to a brief presentation and share your perspectives on this proposal!

City staff reports that this project will be delayed until 2025 since relevant traffic studies will depend on University Avenue traffic being back to normal.

Brian Vandervest is our Current Liaison Officer at Midtown Police Station

He says that email is the best way to reach him: BVandervest@cityofmadison.com

He can also be reached by calling the station at 608-229-8200 or his work cell phone at 608-442-0279

Snow Scholars

Dependable Snow Removal By UW-Madison Students!



No upfront payment & flat rate price at any height of snowfall! SALT-WISE trained!



Save 25% by calling today! Limited spots left!



(608) 509-4555



info@snowscholars.com

Book online at snowscholars.com

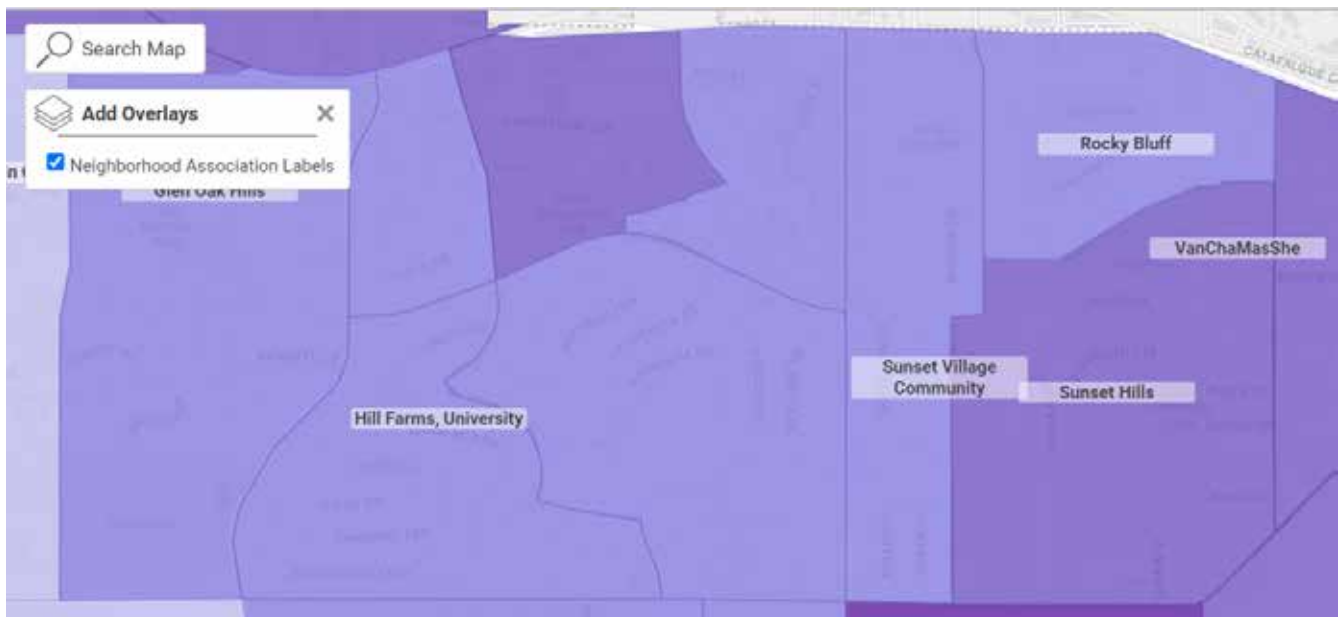
Who Lives in Sunset Village? Check the Neighborhood Indicators Project

The 2022 data for the City of Madison's Neighborhood Indicators Project (NIP) is now available. The NIP provides geographically detailed data for over 50 variables within seven topic areas. Measures such as total population, number of dwelling units, subsidized rental units, and high mobility students are included. The Madison Neighborhood Indicators Project (NIP) is a tracking system designed to follow communities' wellness over time. The NIP aims to support better understanding of the changes within Madison communities. The use of the indicators along with local knowledge and other informational resources can help all Madison communities thrive.

Get started at: <https://madison.apl.wisc.edu/>

You can toggle Block Group overlay options to Neighborhood Association Labels to label Sunset Village. The overlay blocks are not by Sunset Village boundaries, but you can get an idea. Check out Total Households, Owner Occupied Homes, Senior Population, Black or African American, Young Children, and more.

Interested in learning more about NIP data and the NIP website? The City of Madison Planning Division offers free workshops to local organizations. Please contact Urvashi Martin at umartin@cityofmadison.com for more details.



Salt Routes Reduced for Winter of 2023-2024

City of Madison, November 2023

The City of Madison Streets Division has reduced the salt routes for the upcoming winter by six percent. Over 50 miles of roads that were previously part of the salt route network have been removed.

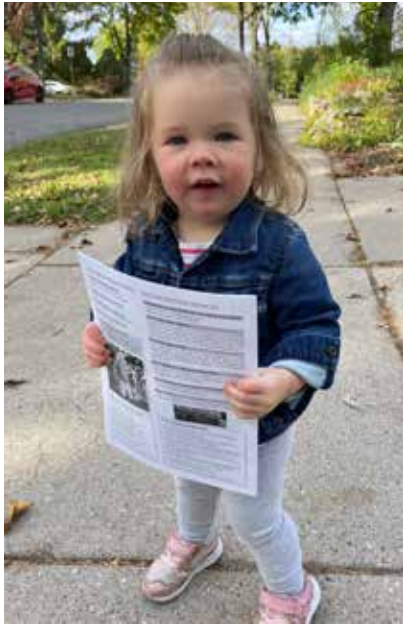
In an average winter, this reduction will prevent roughly 270 tons of salt from being spread on our roads and entering our local waterways. The map shows the salt routes in Sunset Village.



Our Youngest Newsletter Carrier

submitted by Mackenzie Arney, October 16, 2023

I had a helper yesterday delivering newsletters - I'm assuming our youngest newsletter carrier! This is Siena - she is 21 months and won't sit in a stroller for very long anymore so she became my helper. She lifted up the door mat and I put the newsletter under it.



Curious about CBD?

Get help from a
Certified Cannabis & Health Coach!



For personalized advice on what CBD products and doses are best for you, book a Personal Cannabis Consultation and start feeling better fast!

yourkushcoach.com

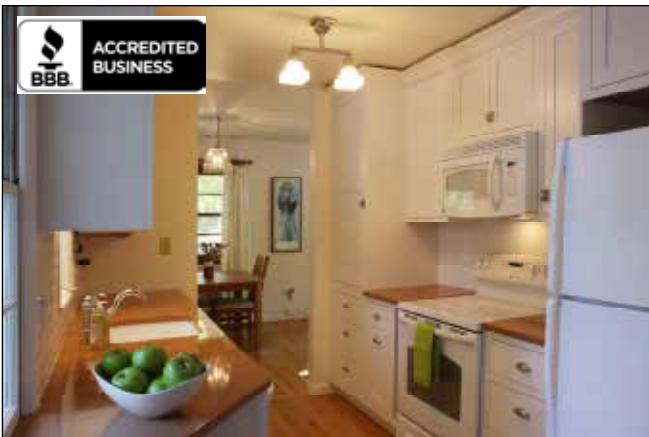


Pam Mache, DVM
Tom Bach, DVM
Amelia Fairchild, DVM
Megan Arce, DVM
Mason Oakes, DVM



3518 Monroe St.
Madison, WI 53711
ph. 608-236-4570
Lakeviewvetclinic.com

Compassionate care right in your neighborhood.



Looks like it's.....

TIME 2 REMODEL

608-212-0633

curt@time2remodel.com www.time2remodel.com



- » Kitchen, Baths, Additions & Basements
- » Exceptional Customer Service
- » Award winning designer with 25+ years of experience
- » One stop remodeling shop from concept thru completion

Thanks for the great work on our bathroom.

It looks fabulous and we're very pleased!

Rep. Mark Pocan



Genin's NAPA GOLD Autocare



Services Include: Full Auto & Truck Repair Shop, Seasonal Maintenance Program, Air Conditioning Repair, Brake Repair & Service, Oil Changes, Transmission Repair & Service, Vehicle Inspections, Tires & Service, Steering Repair, Wheel Alignments, Muffler & Exhaust Repairs.

3505 UNIVERSITY AVENUE, 608-238-1088, Rgenins.com
"Anything we can do to Help" Call Keri jo

Harvey Street is a Neighborhood Yield Street

source: www.cityofmadison.com/transportation/initiatives/complete-green-streets

Harvey Street is not, in fact, a frontage road or University Avenue bypass. It is a Neighborhood Yield Street. This is the standard street type to be applied on neighborhood streets in new developments. Many older neighborhood streets built before 1945 also fall within this street type. These streets Do Not allow two drivers to pass each other (one must give way) when parked vehicles are present, which provides a traffic-calming effect. Neighborhood Yield Streets are typically 28 feet wide, with a target speed of 20mph or less.



According to the National Association of City Transportation Officials, "For a yield street to function effectively, motorists should be able to use the street intuitively without risk of head-on collision. A yield street with parking on both sides functions most effectively at 24–28 feet, assuming that parking utilization is low enough for cars to safely yield and pass one another."

Sunset Village Community - 2024 at a Glance

	Date	Event	Place
January	1/5/24	newsletter due date	
February	2/13/24	SVCA Quarterly Meeting	Sequoia Library
	TBD	Hoyt Park Family Sledding Party	Hoyt Park
March	3/14/24	Red Cross Blood Drive	Sequoia Library
April	4/5/24	newsletter due date	
	4/7/24	Spring Egg Hunt	Sunset Park
May	TBD	SVCA Quarterly Meeting	TBD
June			
July	7/5/24	newsletter due date	
August	8/3/24	Ice Cream Social	Lucia Crest Park
	8/9&10/24	Sunset Village Garage Sales	
	TBD	SVCA Quarterly Meeting	TBD
September			
October	10/5/24	newsletter due date	
	10/27/24	Halloween Parade	Sunset Park
November	TBD	Hoyt Park Full Moon Owl Walk	Hoyt Park
	TBD	SVCA Quarterly Meeting	TBD



Powerful Results. Real People.

No matter where you are on your real estate journey,
we are here to make those big moves happen.



www.LauerRealtyGroup.com | 608.467.3220

Summer Swim Lessons at the West Side Swim Club

Members enjoy free swim lessons for whole family

Ask about new member discount rates

Try us for FREE on Memorial Day Weekend!

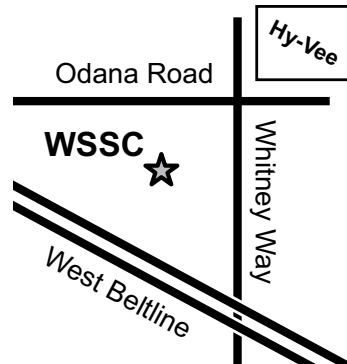
Member Benefits:

9 weeks Mon-Fri swim lessons
Daytime and evening
lessons available

Open swimming
Adult lap swim lanes
Water aerobics
Water ballet
Swim & dive teams

Deck chairs waiting for you

Gas grills for cooking
Movie nights and parties



5533 W. Odana Rd. www.westsideswimclub.com

NEIGHBORHOOD EVENTS

SVCA Winter Quarterly Meeting

Tuesday, February 13, 6:30 p.m.
Sequoia Library

Hoyt Park Winter Sledding Party

TBD, www.hoytpark.org

Red Cross/SVCA Blood Drive at Sequoia

Thursday, March 14, noon to 5:00 p.m.

Spring Egg Hunt-the week after Easter

Sunday, April 7, Sunset Park
contact Erin Deeley: deelek03@gmail.com



After the Holidays

Newsletter Ad Rate Increase

At the November 15, 2023 SVCA quarterly meeting, attendees voted to increase newsletter ad rates to be more in line with comparable Madison neighborhood newsletter rates. See new rates below.

Advertise in the Village Voice!

Reach 1100+ households, area businesses and the Sequoia Library.

Business Card size (3.5x2):

\$36 for 1 issue and \$130 for 4 issues

Quarter Page size (3.5x4.5):

\$72 for 1 issue and \$260 for 4 issues

Half Page size (7.5x4.5):

\$110 for 1 issue and \$396 for 4 issues

Deadline for newsletters:

January 5, April 5, July 5, October 5

Send ads as jpgs or pdfs to Clark at clarkkellogg65@yahoo.com

*Mail contributions, dues, or ad payments to:
SVCA, P.O. Box 5635, Madison, WI 53705*

NEIGHBORHOOD SERVICES

Babysitting (preschool and up) / pet-sitting /dog walking

Completed Red Cross babysitting course.
Contact Dane (age 15) 608-354-4102

Pet Sit, Dog Walk, Babysit

Finnoulay Kaump Luedtke is 15. She is an experienced dog handler of both bully and small breeds. She is available for dog walking and pet sitting services. Finnoulay is also completing her American Red Cross Babysitters course and available for baby/Kid sitting! She can be reached at 773.426.1123 or Cynthia.Kaump@gmail.com

Pet Sitting, Babysitting

Fun, responsible, 15-year-old, West High sophomore in Sunset Village available for babysitting and pet sitting. American Red Cross certified in Babysitting and Child Care. Experienced camp counselor. Loves kids! References available. Text or call Charlie at 608-209-3765.

Dog-walking, Pet-sitting and Babysitting

Hi, I am a 15-year-old West high student who wants to take care of your kids and pets! I have completed the Red Cross babysitting course and can speak Spanish. Please contact me at wayland@tds.net or (608) 598-9816 if you are interested.

Snow shoveling, Spring mulch and Summer lawn mowing

I'm a 14yr old that lives near Hillcrest and Westmorland Blvd.
Text or call (608) 722-8992 for a quote!



Evening snow on Falles Court

Your neighborhood info:

Co-Presidents: Ulrike Dieterle 233-9151 & Jonathan Becker
info@sunsetvillagecommunity.org

Secretary: Anne Badey Raffa, dancinthrulife14@gmail.com

Treasurer: Rich Kedzior, rkedz@hotmail.com

Newsletter Editors: Liz Vowles 608-658-9726, lizlloyd@chorus.net & Clark Kellogg 770-2156, clarkkellogg65@yahoo.com

Neighborhood Website: www.sunsetvillagecommunity.org

Online Message Board: <https://groups.google.com/g/sunsetvillagecommunityassociation>

District 5 Alder: Regina Vidaver, district5@cityofmadison.com
608-616-0669, www.cityofmadison.com/council/district5/

County Board: Richelle Andrae, (414) 469-6664
Andrae.Richelle@CountyofDane.com
www.facebook.com/Richelle4DaneCounty

Facebook page: "Sunset Village Community Association"