



Sunset Village Voice

Your Neighborhood Newsletter

Winter 2014

SVCA neighborhood meeting:
Monday, February 17th at 6:30pm
Sequoia Library 4340 Tokay Blvd

Happy New Year neighbors,

Here's hoping we never hear the term 'arctic vortex' again! Looking back, thanks to everyone for making our Halloween Party such a huge success, especially Alice Yuroff and Brian Andersen. A special treat for the kids was the appearance of the UW women's basketball team, brought by new neighbor and assistant coach Jayme Callahan-Stewart. Thanks also for donations by HyVee and Metcalfe's.

The Hoyt Plan is now in the books. See page two for more details.

At our last meeting, we had a terrific presentation by Ann Albert of SAIL (Supporting Active Independent Lives) suggested by Tom Popp; there was a proposal to consider a small community orchard at Lucia Crest Park; and we received nominations for officers: Josh Arnold for Secretary, Brian Andersen for Treasurer, me for President.

As I look back on the last two years, my main hope was that we'd be able to give full attention to the Hoyt Park Area Joint Neighborhood Plan while at the same time nurturing all of the fun events that help make our neighborhood so awesome. Thanks to so many terrific volunteers - everyone who led neighborhood events, delivered newsletters, served as officers, led and attended Hoyt Plan meetings and hearings - SVCA indeed did it all. Looking ahead, I hope we continue the high meeting attendance we've had, begin transitioning to social media to communicate in real-time (Josh Arnold is already starting a SVCA Facebook page), and present interesting speakers on topics affecting our community.

Best Regards, Ken Raffa



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SVCA Facebook Page: Like us

submitted by Josh Arnold

Sunset Village Community Association has a new Facebook page! Search "Sunset Village Community Association" and "Like"! Share stories, photos and build community. Thanks to our neighbor Carolyn Fath for taking the initiative to get the page started!



Sunset Village 101

submitted by Liz Vowles

As I was delivering the Fall 2013 newsletters one resident opened the door to take one in hand, and asked, "Where is this place?" Perhaps it is time for some information and review. If you get this newsletter delivered to your door, then you are a resident of the Sunset Village neighborhood. Approximately 1000 households comprise the neighborhood. Your Neighborhood Association is the Sunset Village Community Association (SVCA).

Sunset Village is located about 4.5 miles west of the Capitol and is bordered by University Avenue on the north, Larkin Street, Owen Parkway and Eugenia Avenue on the east, Mineral Point Road on the South and Hillcrest Drive, Merlham Drive and North Midvale Boulevard on the west. SVCA holds quarterly meetings, issues 4 newsletters, which are delivered to each residence by 16 intrepid carriers, and has three on-line resources:

- Email Yahoo! Group called "sunsetvillagecommunityassociation." If you join this group you can send and receive email messages on neighborhood topics such as newsletter deadlines, crime reports, SVCA meetings, roofing/paving company queries and recommendations, lost cats, found dogs, block parties, neighborhood initiatives and so on.
- Website: www.sunsetvillagecommunity.org. Read the newsletter (in color), meeting minutes, and the SVCA Bylaws.
- A new Facebook page: "Sunset Village Community Association," make sure to "like" it and post photos/stories.



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Hoyt Park Area Joint Neighborhood Plan

The City of Madison Department of Planning & Community & Economic Development worked with the Rocky Bluff, Sunset Hills, Sunset Village, VanChaMasShe Neighborhood Associations, Hilldale Row Condominium Association, and interested residents, businesses and stakeholders to develop a 5-10 year plan for the Hoyt Park Area Joint Neighborhood Plan study area, with the assistance of Vandewalle & Associates, a private consulting firm based in Madison, WI.



Through the adoption process, eleven City Boards/Commissions/Committees reviewed and recommended changes to the Plan. The Plan Commission reviewed these recommended changes, heard public testimony, and recommended approval of the Plan subject to the recommendations contained in the Planning Division staff report and amendments put forth by the Plan Commission at its December 2, 2013 meeting.

The Madison Common Council adopted the Hoyt Park Area Joint Neighborhood Plan at its January 7, 2014 meeting. A motion was approved to keep the maximum height in Focus Areas E1, E2, E3 and I at 4 stories, as in the original Plan. Focus Areas F, G1, G2 and H remain at 5 stories, as recommended by the Plan Commission. Future building heights in these Focus Areas along University Avenue were discussed at length during the Plan process.

The city-consultant team will now make the changes approved by the Common Council. The final Plan will be available on the City of Madison website no later than March: www.cityofmadison.com/planning/hoytParkPlan/ Many thanks to SVCA residents Jean MacCubbin and Jason Valerius in their facilitation of the neighborhood-based meetings and the continued participation of neighborhood association leadership and their outreach efforts to residents.

West Madison Little League to Add 7-Year Olds to Baseball Program

West Madison Little League (WMLL) has announced the addition of 7-year olds to its spring/summer baseball program for 2014. Players must be 7 years old by April 30, 2014, to qualify. Registration is online at www.wmll.org starting Jan 4 through Feb 28, 2014. Fees are \$15 less for those who register by Feb 2 (Super Bowl Sunday). All 7-year olds will be paired with 8-year olds in WMLL's machine-pitch Atlantic league. Email questions to info@wmll.org

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Fruit & Nut Trees for Lucia Crest Park

by Brian Andersen, SVCA Treasurer

Did you know that the Lucia Crest area was once an apple orchard? It was part of the historic farmhouse estate built in 1853 of buff sandstone from a nearby quarry. The historic Greek Revival farmhouse at 3335 University Avenue, known as “Mapleside,” was originally the home of Able Dunning and his wife, the first white settlers to plant crops in Dane County. Over the years it was also a tourist lodge and tea room. In 1970, after an unsuccessful campaign to save it, the house fell to wrecking crews to make way for a Burger King restaurant, now home to the Shell Station. Anger over the demolition fueled the effort that led to the creation of Madison’s historic preservation ordinance and Landmarks Commission.



Fast forward to present day.... We are fortunate the city of Madison has preserved plenty of green space in our neighborhood. Lucia Crest Park contains 4.1 acres of mixed opportunities - a dog park in the morning hours, a small shelter for picnics, play equipment, sand volleyball, basketball court and a small soccer field. The far west end of the park is mostly open space, and until two years ago held two old apple trees. The removal of the trees prompted discussions among immediate neighbors about the possibility of planting additional dwarf fruit trees in this area of the park.

After calling the City of Madison Parks Department we learned there is a program for the planting of fruit and nut trees in Madison parks. The technical term for this is “edible landscape” of which recent examples include Wingra Park (behind Michael’s) and Midvale Elementary. In a nutshell, the program requires neighborhood input and support of the proposed site, city review and approval, creating a planting plan, and documenting the understanding that neighbors will volunteer to help maintain the trees as necessary (weeding, pruning, mulching, harvesting, etc). It should also be noted there is an approved list of trees, and that no harmful pesticides or herbicides will be used.

At the December 2013 SVCA quarterly meeting the board reviewed and supported the idea of edible landscapes in area parks, and recommended gathering additional neighborhood input regarding the site and scope for the Lucia Crest Park proposal. It is envisioned any placement of trees would be kept to within 30 feet of the western lot line, so as not to interfere with the open play area. The project could be as little as a few trees to replace the ones that were removed, or an “orchard” of whatever scale we feel is appropriate that the neighborhood association and city landscape architect will approve. It may seem reasonable to plant 4 - 12 dwarf trees (apple, cherry, pear, hazelnut, and/or peach) in this space. The complete list of options from the city approved list can be found

at <http://madisonfruitsandnuts.org> and includes: plums, peaches, pears, cherries, hazelnuts, etc. There are more exotic options such as kiwi and quince as well.

If you have comments good or bad, or would like to be a part of this discussion, please contact Brian Andersen at banderse@yahoo.com or 608.228.2414. Depending on the scale of interest, we may start using the new Sunset Village Facebook page to organize ideas.

Also, while this effort is specific to Lucia Crest Park I encourage you to think about other spaces that may benefit from edible landscapes and to let me know if we can help get the process started for additional locations.



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2013 SVCA Halloween Parade Highlight Photos



Kudos to Sunset Village!

Submitted by Stacy Ozanne to SVCA officers

I wanted to reach out and thank you for such a nice Halloween gathering at Sunset Park. It was our first function like this that we attended due to our girls being at the age that they still napped in the afternoon for previous functions. The Halloween party was so well organized and it was so good to spend time with our neighbors. Thank you for providing us with this event!

Within the Sunset Village Voice, I am not sure if you ever feature neighbors but my husband Ismael Ozanne would love to tell about his family roots within the neighborhood. It is interesting and a bit historic...his grandparents bought the lot we live on back in 1951 as Sunset Village was being developed and designed the home with Herb Fritz, a Frank Lloyd Wright original apprentice and a friend of Ish's grandfather. Grandma and grandpa Ozanne raised 4 boys in the house, one being Lee Ozanne who is Ismael's father, and now Ismael and I are raising our 2 girls within the same home... so 4 generations of Ozanne's have lived in our home! I find this very interesting as a realtor since you do not come across a home very often that has remained in the same family for 62 years!

Grandma Ozanne is 92 years old and is living in Two Rivers, Wisconsin. While she does not travel any more, she is available via phone if someone would like to speak to her about her experience of living and raising her family in Sunset Village. Lee Ozanne lives in Madison and could be available to speak to someone. You could speak to 3 generations to develop the story if you thought this would be an interesting article to bring to the neighborhood. And, if you did think this would be an interesting piece for the Village Voice, let me know and I could help to make arrangements for you to speak to the various members of the family. Contact Stacy Ozanne at www.StacyOzanne.FirstWeber.com

photos submitted by Cheri Swenson

Midvale/Lincoln School News

submitted by Jane Kelly, Midvale/Lincoln PTO

Yoga at Midvale School

Thursdays 7-8pm, January 16-March 6 or March 20-May 8
On Thursday evenings Becky Bishop-Zastrow (Certified Yoga and Pilates Instructor since 2004) will teach a Yoga/Pilates class in the Midvale Elementary School gym focusing on alignment and posture for better balance and over all positive health benefits. The cost is \$50.00 for 8 weeks with all proceeds to benefit the PTO. This class is for beginners, but advanced students will find it challenging as well by holding poses for longer periods of time and going deeper into poses. Contact Becky for questions and to register: beckybishop3@gmail.com or 608-235-9555.

Lincoln Outdoor Learning Lab - Personalized Tiles

Lincoln Elementary is fundraising for an Outdoor Classroom Structure within their Outdoor Learning Laboratory, which will provide a comfortable and exciting space for outdoor teaching and learning in context, while serving as a model for sustainability. Support this project by purchasing a 6x6" personalized tile (3 lines, 18 character limit per line) for \$100 or an 8x8" tile (6 lines, 18 character limit per line) for \$200 for your family or business to be featured on the structure. To order a tile contact Josie Guiney at jguiney@madison.k12.wi.us

Annual Midvale-Lincoln Rummage Sale!

Saturday, March 29, 8am-1pm, Midvale Elementary gym.
Donate your gently used furniture, house wares, books, clothing, electronics (no computers, monitors, or televisions) and miscellaneous items to help us meet our fundraising goal. Drop off items Thursday, March 27 from 3:30pm until 8pm and Friday, March 28 from 8:30am to 7pm. A donation box will be at Lincoln School starting Monday, March 24 for smaller items. Donations are tax deductible and tax forms will be available. Contact Amy Jochem at 232-1493 or ajochem@sbcglobal.net with questions.



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Sunset Village Pint Glasses are here!

submitted by Josh Arnold

We have received the new order of pint glasses (clear glasses with emerald green print) and they look great! You can purchase pint glasses at any SVCA quarterly meeting or contact Josh Arnold at jlnard360@gmail.com to arrange a time for pick-up or delivery.

Pint glasses are \$10/each or \$8/each if you purchase 2 or more. Please bring cash or a check made out to Sunset Village Community Association (SVCA).

How To Save A Tree (part 1)

adapted by Ulrike Dieterle

from the Alliance for Community Trees website (<http://actrees.org/>)

Trees are critical for healthy and vibrant communities. Planting trees helps make cities clean and green, but protecting the trees we already have may be even more important: large mature trees provide many more benefits than smaller young trees. Research shows that mature trees capture more carbon, filter more particulate matter to reduce air pollution, capture more storm water, create shade to mitigate the impact of urban heat islands and reduce energy use, and many other environmental and health benefits. If the city is removing a street tree, here are steps you can take:

1. Find out why the tree is being removed. Many cities post information regarding tree removals online, as well as dates for public hearings.
2. Be aware that sometimes trees need to be removed. They may be dead, damaged, or diseased. They may pose a serious safety hazard. The wrong species may have been planted, or the tree may have been planted in an inappropriate location.
3. Check local municipal code for any tree protection ordinances. Ensure that appropriate municipal codes are being followed. Madison Code: <http://library.municode.com/index.aspx?clientId=50000>. (enter "trees" in search bar)
4. Contact the city department responsible for removal. Call your local division of urban forestry for information about street tree removal. You can also write a letter of objection to your city forester.
5. Contact your City Council representatives. It is their job to help you communicate with the city and represent your interests. Explain your concerns and reasoning, and be persistent.
6. Talk with your neighbors and inform them about any public hearings. They may not know about the tree removal and the benefits that will be lost. Urge them to contact elected officials and speak up. The more people expressing concern in the community, the better the chance of saving the tree.
7. The facts are in your favor. Consult some of ACTrees' documents and research on the benefits of trees to help make your case. http://www.actrees.org/files/Research/benefits_of_trees.pdf
8. Money talks. Determine the dollar value of the benefits provided by the tree in question using the National Tree Benefit Calculator at www.treebenefits.com/calculator/index.cfm
9. Start a petition. Include names and contact information of supporters to send to your City Arborist or City Council representative.
10. Get the media on your side. Contact the press about the tree removal to help generate awareness and explain why this tree is important. A newspaper article, letter to the editor, blog post, or TV news story can go a long way.

If the tree must be removed, work with the city or a local nonprofit organization to ensure that another appropriate tree will be planted in the same area or nearby to replace it.





Capital City Church

An Assemblies of God Church
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Sunday Worship 10:00 am
Wednesday Prayer 7:00 pm

- Children's Programs
- Fresh Fire Youth Ministry
- Adult Home Groups
- Prayer Meetings
- Fellowship
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Activities For International Students:

- Autumn Hay Ride
- Thanksgiving Dinner
- Christmas Party
- Alpha Course
- Spring Retreat
- Summer Activities
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Emerald Ash Borer Confirmed in Madison

City of Madison news release

City of Madison officials received confirmation of the presence of Emerald Ash Borer (EAB) on the north side of Madison near Warner Park. The City of Madison has been working on its tactical response to EAB since 2008. An Emerald Ash Borer Taskforce, including representatives of Madison Parks, Forestry, Mayor's office, City Streets Division, and City Fleet Division, was created to coordinate assessment of the EAB threat, plan various response strategies, review the latest research and act to mitigate impacts on the city's tree canopy, ensure public safety, protect the environment and contain costs.

The following is a summary of the City's plans for public trees based on the approved EAB Plan:

1. Madison Parks Forestry will continue branch sampling in the Warner Park area to find the 'epicenter' of the infestation.
2. Over the winter, Forestry staff will remove publically owned ash trees (street and park trees) that are in poor condition and/or are located under power lines.
3. In the spring the city will implement a chemical treatment program for trees that are in healthy condition and over 10 inches diameter. The City will use the injection treatments versus soil drench treatments to ensure the protection of ground and surface water quality.
4. Madison Parks Forestry will provide an "Adopt-a-Tree" program for private citizens to help save, at their own expense, a publically owned ash tree in a Madison park. The details on this program will be provided later in the winter as the treatment programs cannot start until spring.
5. Madison Parks Forestry will continue with branch sampling in all areas of the city to look for other infestation locations.
6. Going forward, Madison Parks Forestry will replant publically-owned trees in most locations. If people would like to help support this undertaking, a specific fund has been created with the Madison Parks Foundation. Visit : <http://madisonparksfoundation.org/support-the-parks/how-to-give/>



What homeowners can do about their own privately owned trees:

1. Visit: www.cityofmadison.com/parks/services/forestry/pests/EAB/toolkit.cfm
2. Visit: www.emeraldashborer.wi.gov
3. Keep a close watch on ash trees for signs of possible EAB infestation: thinning canopy, D-shaped holes in the bark, new branches sprouting low on the truck, cracked bark and woodpeckers pulling at the bark to get to insect larvae.
4. Call a Certified Arborist for expert advice.
5. If you are considering preventative treatment, the City of Madison encourages you to use the injection method rather than the soil drench method in order to protect our lakes and ground water.

As Madison officials continue to work on the Emerald Ash Borer infestation, we will keep citizens informed of any changes or discoveries. Please visit the Madison Parks Forestry EAB website: www.cityofmadison.com/parks/services/forestry/pests/EAB/

City of Madison 2014 Sidewalk Program

In 2014, the City of Madison Sidewalk Program will repair defective sidewalks in Alder District 11 as part of the annual public sidewalk maintenance plan. This plan provides sidewalk maintenance and replacement on a ten-year cycle. Visit city website for info and schedule: www.cityofmadison.com/engineering/constructionSidewalk.cfm

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Vote for SVCA Officers

SVCA president **Ken Raffa** and treasurer **Brian Andersen** are running for re-election. **Josh Arnold** is running for secretary. To vote, please contact outgoing secretary Linda Fahy, lbahy_27@hotmail.com or 233-5139.

Josh Arnold introduces himself: I am interested in volunteering as SVCA secretary to help continue to build our sense of community throughout the neighborhood and foster communication among our neighbors. I've lived in beautiful Sunset Village for 9 years during which time I've helped organize the N. Hillside/Owen Block Party, the Sunset Village pint glass fundraiser and the newly updated SVCA Facebook page. My boys, Harrison and Miles, frequently help distribute SVCA newsletters to our block. Sunset Village is a great place to live and I would be pleased to volunteer for our neighborhood association. Thank you.

SVCA Membership Drive 2014

submitted by Brian Andersen, Treasurer

Paid memberships for 2014 total \$1961 (minus Bucky Book bill of \$621) equals a total of \$1340 to the SVCA treasury.

note: last call for Bucky Books, deadline Jan. 31

Marjorie Aiello	Rebecca & Thomas Evans	Jean MacCubbin & Alan Seeger	Fran & Ross Potter	Ann Stenger
Mary Ann Allen	Kirsten Dennison & Stephen Exner	Patricia Meloy	Anne & Ken Raffa	Cheri Swenson
Brian Andersen	Delfa Dunlap	Ruth & Paul Meyer	John & Sally Ralph	Tom & Darcy Syring
Karyl Andreoli	Beverly Flanigan	Charles Miller	Kurt Reinhold & Kristine Beck	Mary Ann Test
Josh Arnold	Barbara Gessner	Paul & Mary Nast	Barbara Rex & James Egger	Charles & Carolyn Thomas
Judith Aubey	Eileen Gilbert	Geri Naymick	Susan Reynard	Dorothy Tuttle & Barbara Bauer
Carl Baumann	Jeanne Griffith	Mary Norton	Liz & Ben Ringle	Liz Vowles
Marcia Bosscher	Cindy Grindeman	Erina & Chad Oistad	Marlene Rundhaug & Diane Einerson	Don Watson
Kathy & Edwin Brandt	Kristyn & Michael Hare	Ozanne	Eileen Schroeder	Matt & Sarah Wayland
Laura Bushek	Irene Immerfall	Laura Patterson	Kathryn Semenchuck	Roger & Maj Wiese
Cecilia Carlsson	Kirsti Johanson & Steve Howe	Amy Payne & Jason Valerius	Pamela Smith	Wendy Wink
Ethel Charo	Glenn & Barbara Kramer	Diane Peltin	Mary Stelletello	Julie Zochman
Dona Childs	Peter & Linda Krug	David Petrashek & Margery Katz	Stephanie Stender & Robert Lux	K.M. Zwettler
Lenore Coberly	Ellen and Steven Lewis	Amanda Pike		
Peter Davis & Meaghan Healy		Tom Popp		
Mike & Ulrike Dieterle				

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NEIGHBORHOOD EVENTS

SVCA quarterly meeting

Monday, Feb. 17, 6:30 p.m.
Sequoia Library

Free Spaghetti Dinners

First Monday of the month
First Baptist Church, 6 p.m.
518 N. Franklin, 233-1880

Friends of Hoyt Park Events

Full Moon/Owl Walk

Friday, Feb. 14, upper shelter
Hot chocolate by the fire; owl stories
Great Backyard Bird Count, Sat. Feb. 15
Annual Meeting: watch for April date on
website: www.hoytpark.org/

Unitarian Society Noon Musicales

Friday, 12:15-1:00 p.m., October – May
www.fusmadison.org/noon-musicales

Hilldale Winter Farmers' Market

Mall Atrium, Saturdays 8:30-2:30
November 9 – April 19

Recycle Household Batteries

Single use: A, AA, AAA, C, D, etc.
Metcalf's at Hilldale

Don't forget the SVCA website:

www.sunsetvillagecommunity.org

Read the SVCA newsletter (in color)
and meeting minutes on-line.

Advertise in the Village Voice!

*Reach 1100+ households, area businesses
and the Sequoia Library.*

Business Card size (3.5x2):

\$30 for 1 issue and \$110 for 4 issues

Quarter Page size (3.5x4.5):

\$60 for 1 issue and \$210 for 4 issues

Half Page size (7.5x4.5):

\$90 for 1 issue and \$320 for 4 issues

Full Page size (7.5x10):

\$120 for 1 issue and \$420 for 4 issues

Deadline for newsletters:

January 12, April 12, July 12, October 12

*Send ads as jpgs or pdfs to Andrew at
dabernhardt@gmail.com*

And send Payments to:

P.O. Box 5635, Madison, WI 53705

NEIGHBORHOOD SERVICES

Plant Watering, Pet Sitting, Light Yard Work

Responsible Middle School student with 4 years of neighborhood experience and references. Call 819-1176.

Childcare

Neighborhood Family Day Care. State Licensed, certified, degreed provider with 28 yrs. experience working in the Madison community with children & families. A variety of daily age appropriate activities. Nutritious meals, pet and parent friendly! Call 225-2656.

Room for you!

Do you need snow shoveled? Does your teen do yard work, tutoring, pet sitting and other chores? This space is for connecting those who provide and those who need services.

Book Club

Meet your neighbors, enjoy great conversation, and discuss a wide range of books. For more information, contact Linda Fahy at lbahy_27@hotmail.com

Neighborhood Garage Sale: Mark Your Calendar!

It's time to start cleaning out those closets, garages, and basements, getting ready for the SVCA Neighborhood Garage Sale! This year's sale will be held on May 9 and 10, earlier than our usual July dates. We'll be putting together a map of sales in the neighborhood to help shoppers navigate the neighborhood and locate our abundant bargains. If you're planning to participate and would like your sale to be included on the map, please email Amanda Struckmeyer at amandacmoss@gmail.com by May 1.

Your neighborhood info:

President: Ken Raffa 238-3266, ken.raffa@gmail.com

Secretary: Linda Fahy 233-5139, lbahy_27@hotmail.com

Treasurer: Brian Andersen 228-2414, banderse@yahoo.com

Newsletter Co-Editors: Liz Vowles lizlloyd@chorus.net &
Andrew Bernhardt 345-7970, dabernhardt@gmail.com

Neighborhood Website: www.sunsetvillagecommunity.org

Online Message Board: <http://groups.yahoo.com/group/sunsetvillagecommunityassociation>

District 11 Alder: Chris Schmidt 238-7494,
district11@cityofmadison.com

New Facebook page: "Sunset Village Neighborhood Association"