



Sunset Village Voice

Your Neighborhood Newsletter

Fall 2012

Next SVCA neighborhood meeting:

Monday, December 3rd at 6:30pm
at The Sequoya Library

Hi neighbors,

First, a big thanks to Josh Arnold for organizing the first (and hopefully annual) N. Hillside Terrace and N. Owen block party. Thanks also to two local companies for sponsoring this fun event -Pasqual's restaurant at Hilldale Mall and Isthmus Environmental LLC (owned by SV's own Don Watson). Thanks also to Alice & Steve Yuroff and Brian Anderson for organizing this year's Halloween Parade Oct 28 at Sunset Park – that's always a highlight!

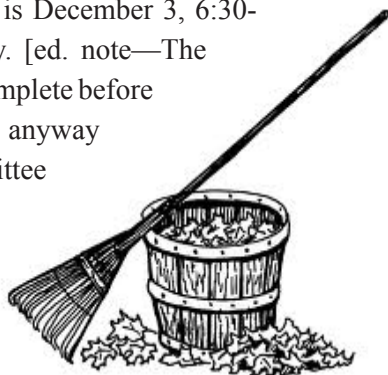
Thanks to all of you for your continued support to SVCA through your membership dues and purchase of Bucky Books. And a reminder that it's that time of year. Donations of \$35 or more will cover your SVCA annual membership and one free Bucky Book. SVCA annual membership (without the Bucky Book) is \$15. Send to SVCA, PO Box 5635, Madison, WI 53705, or see Brian at the Halloween parade.

At our last meeting, we received a number of suggestions for topics of future interest by outside presenters. I'll start contacting folks and announce them here, so stay tuned.

Our 'November' meeting will be a bit later this year to allow time for the folks working on the Hoyt Joint Neighborhoods planning process time to hold their October meeting and make their edits based on public input, and then for neighbors to have time to check it out online and think about how well the (near-finished) product fits their vision of our neighborhood. So our next SVCA meeting is December 3, 6:30-9:00, at the Sequoya library. [ed. note—The final Hoyt Plan will not be complete before this meeting—please come anyway to discuss SVCA subcommittee edits to the Mineral Point/Speedway Focus Area.]

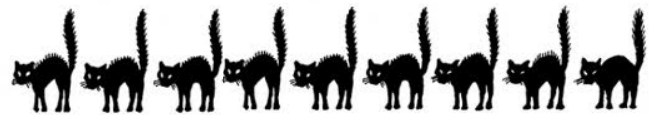
Enjoy your raking,

Ken Raffa



In this issue:

- Hoyt Park Area Plan Update
- Friends of Hoyt Park
- Hillside Terrace Block Party
- Historic Sunset Village: Street Names
- Historic Sunset Village: Online Resources
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Annual SVCA Membership and Bucky Books

It's that time of year again!!! SVCA now has a supply of Bucky Books available for sale. Donations of \$35 or more will cover your SVCA annual membership and one free Bucky Book. Support your neighborhood and save hundreds of dollars over the next year on food, drink, bowling, golf and much more! Bucky Book 21 is valid from September 2012 to September 2013.

You can view the complete Bucky Book info at: <http://buckybook.com>. If you'd like to see a sample copy call Brian Andersen (SVCA Treasurer) at 228-2414, or talk to him at the October 28th Halloween Parade at Sunset Park or the December 3rd SVCA quarterly meeting at Sequoya Library.

SVCA annual membership (without the Bucky Book) is \$15. Your membership pays for the quarterly newsletter and neighborhood events such as the Halloween Parade, Ice Cream Social and neighborhood game sale.

Send checks to:

SVCA
PO Box 5635
Madison, WI 53705



Hoyt Park Area Joint Neighborhood Plan Update

The Hoyt Park Area Joint Neighborhood Plan, begun in 2010, is nearing its final stages. The final Plan draft will be released by the end of the year and will be reviewed by the Hoyt Plan steering committee in December or January. Then in early to mid-January it will be sent to participating neighborhoods, including Sunset Village, for a six week review and comment period. Each neighborhood association will vote on recommendation for adoption by the Madison Common Council, Plan Commission and other city boards. Residents are encouraged to participate in all phases of the approval process, including Common Council and city board meetings.

The Hoyt Plan steering committee, which meets on the third Monday of every month, has reviewed the May 2012 draft with the purpose of making revisions that each neighborhood association can approve and recommend. Recent steering committee meetings, on July 16, September 17 and October 15, have had large and lively turnouts.

The Plan steering committee, unlike those of other neighborhood plans, does not have membership by city appointment. It is a volunteer group consisting of neighborhood association representatives and other interested parties as well as subcommittees dealing with communications, outreach, neighborhood walkabouts, photo inventory, etc.; and now building consensus for the final Plan.

Steering committee co-chair, Jason Valerius, has employed a consensus measuring technique called Fist to Five. In place of voting “yes” or “no” on an element of the Plan, participants raise their hands showing a fist—for “no”—to 1-5 fingers—for “yes”—with one finger indicating barely agreeing to five fingers for strong agreement. It is a good method to determine which elements of the Plan can be passed without further discussion, which need revision; and the ones for which consensus may not be reached and should be recorded as such.

At the June quarterly meeting Sunset Village Community Association created a committee to examine and suggest edits to the Plan sections that deal with the Mineral Point/Speedway Focus Area, which includes the Glenway intersection and the Mount Olive site. Those edits were first presented at the October 15 steering committee meeting but there was not time to discuss them. That document may be read on the city website and will be on the agenda for the December 3 SVCA quarterly meeting.

For more information and to view the final Plan when it is released visit the city website: www.cityofmadison.com/planning/HoytParkPlan/ and previous SVCA newsletters at <http://sunsetvillagecommunity.org/>



Join the Friends of Hoyt Park!

We are the preeminent parks group in town. Why? We're one of the oldest, founded in 1995, but what sets us apart from the pack is the fact that we have a ranger in the summer. This ambitious young person combats invasive plants, comes up with interesting ideas for park improvements and helps keep shady characters out of the park. We also have work days, a fun summer picnic, and a wonderful winter holiday party, the guest speaker this year is none other than Mayor Paul Soglin.

Interested? Visit our website: www.hoytpark.org or contact John Elliott @ 608-232-1846 if you have any further questions. Membership rates are: \$30 (suggested minimum), \$60 (sustaining member rate) Send in your membership to:

Friends of Hoyt Park, Inc.
P.O. Box 5542
Madison, WI 53705



Historic Sunset Village Online Resources

The Origins of Some Madison, Wisconsin, Street Names, by Burr Angle, Dolores Kester, and Anne Waidelich, 2010, is available on-line at: <http://www.historicmadison.org/Madison%27s%20Past/Street%20Names/PartVII.html> This site has a photo of Sunset Village in 1954 and has links to lots of other interesting local history.

The South Central Library System has Newspaper Archives and all you need is a library card to access them from the Madison Public Library website. Here's how:

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- www.madisonpubliclibrary.org
- Search LINKcat
- Databases (on upper right)
- View Online Resources by Name
- NewspaperARCHIVE
- Log in with your library card number
- You can narrow your search to Wisconsin,
- then Narrow by Newspaper Location
- Narrow by Exact Date (or date range)

Try searching "Sunset Village" between the years 1920 and 1950. For one, you will find a June 30, 1940 Wisconsin State Journal article about the second anniversary of Sunset Village. Check out the July 2, 1939 Capital Times article on the latest addition to Sunset Village or the article "Sunset Village is One Year Old Today." You might be able to find your own home among the grainy archive newspaper photos. And try searching your specific address.



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Sunday Worship 10:00 am
Wednesday Prayer 7:00 pm

- Children's Programs
- Fresh Fire Youth Ministry
- Adult Home Groups
- Prayer Meetings
- Fellowship
- Outreach

**Activities For
International Students:**

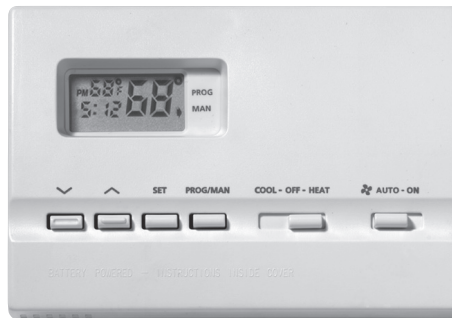
- Autumn Hay Ride
- Thanksgiving Dinner
- Christmas Party
- Alpha Course
- Spring Retreat
- Summer Activities
- XA College Student Ministry



401 N Blackhawk Ave.
Madison, WI 53705
608-233-5008

www.capcitychurch.org
pastor@capcitychurch.org

responsiblenergy



how can you turn this down?

It's that time of year for a simply irresistible energy-saving opportunity. By setting back your thermostat just 1° Fahrenheit, you could save \$25 per heating season. Bigger setbacks save even more. If we all set back just 1° Fahrenheit this winter, we could save enough gas for 3,100 homes. To find out how much you can save with larger setbacks, visit mge.com/setback and use the calculator.

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Madison Parks Adopt Ice Partnership

from Madison Parks Department website

Madison Parks invites you to assist with our **Adopt Ice Partnership** initiative. The Adopt Ice Partnership combines City resources with volunteer manpower to provide quality outdoor hockey and ice skating. Volunteers may assist with flooding the rink, removing snow, keeping the rink in good shape.

The Adopt Ice Partnership was designed for a group of dedicated volunteers and Madison Parks employees to work together to maintain ice rinks throughout the winter season. Each group has defined roles and responsibilities. Additionally, for public safety it is mandated (Ordinance) that the Park Division remove snow from bike paths, sidewalks and parking areas as a first priority. The partnership allows rinks to be cleared sooner, because volunteers can help clear the ice, while Parks crews are removing snow in other areas.

The partnership is created with defined roles for Park Staff and volunteers. Below is an overview of the roles:

Madison Parks Division will:

1. Set up facilities – Parks staff will set up hockey boards, warming shelters, and water connections at the rinks at the beginning of the season
2. Madison Parks will establish the initial ice rink
3. Periodic maintenance –Parks will provide trash removal and facility cleaning
4. Madison Park Rangers will open and close facilities and turn on and off lights daily.
5. Parks staff will provide training for community volunteers at the beginning of the season
6. Parks will determine when rinks are open and closed

Adopt Ice Partnership Groups will:

1. Assist with regular snow removal from the ice and back of the boards using shovels and brooms. If snowfall is more than 2 inches, groups will leave it for Parks to clear.
2. Assist with upkeep of ice – Putting a layer of water down and letting it freeze and repeating creates a solid sheet of smooth quality ice
3. Open and close shelter or turn on/off lights during hours specified by city
4. Assign an Adopt Ice Captain as main contact for rink.



Existing Adopt Ice Partnership Locations: Heritage Heights Park, Hillington Green-Triangle Park, Nakoma Park, Olbrich Park, Westmorland Park, and Wexford Park.

If you are interested in volunteering with an Adopt Ice group, fill out the New Volunteer Form at: www.cityofmadison.com/parks/partner/volunteer/adoptIce.cfm.

Having More Retirement Accounts Is Not The Same As Having More Money.

When it comes to the number of retirement accounts you have, the saying "more is better" is not necessarily true. In fact, if you hold multiple accounts with various brokers, it can be difficult to keep track of your investments and to see if you're properly diversified.* At the very least, multiple accounts usually mean multiple fees.

Bringing your accounts to Edward Jones could help solve all that. Plus, one statement can make it easier to see if you're moving toward your goals.

*Diversification does not guarantee a profit or protect against loss.

To learn why consolidating your retirement accounts to Edward Jones makes sense, call your local financial advisor today.



Matthew D Miron

Financial Advisor

702 N Blackhawk Ave Ste 210
Madison, WI 53705
608-238-3664

Kristen E Carreira, AAMS®

Financial Advisor

2701 University Ave Suite L
Madison, WI 53705
608-238-3604

Brian P Martin

Financial Advisor

Weston Place
625 N Segoe Rd Suite 108
Madison, WI 53705
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MAKING SENSE OF INVESTING

Historic Sunset Village—Street Names

Source: The Origins of Some Madison, Wisconsin, Street Names, by Burr Angle, Dolores Kester, and Anne Waidelich, 2010, which includes a chapter on the origins of street names on Madison's Westside from the 1830s to 1970. Facts and quotations in this article are taken from Part VII, The Origins of Some Westside Madison, Wisconsin, Street Names: Western Suburbs North of the Beltline to About 1970.

Sunset Village was named and developed by John C. McKenna (1878-1949), who also developed College Hills, Shorewood, Westmorland, and others. He "said that he named Sunset Village partly because it is located near Sunset Point (about where Regent Street and Owen Parkway intersect) and partly because he thought in 1937 that it would be the last major project before his retirement – the sunset of his career."

Some Sunset Village streets are named for geographic features—Rocky Ledge Lane, Hillcrest Drive, Meadow Lane, Bluff Street, Hillside Terrace, and Upland Drive. Others are probably first names of wives or children—Eugenia Avenue and Lucia Crest. Some are probably named for local families—Felton Place, Falles Court, Vaughn Court, and Merlham Drive. Westmorland was named for the Westmorland Realty Company. Bagley Parkway was probably named for William R. Bagley, a Madison lawyer who worked with developers. Mineral Point Road connected Madison with the lead mining towns of Mineral Point and Dodgeville. The Hammersleys were a local farm family; Edward Hammersley gave easement across his land for Owen Parkway.

South Owen Drive and Owen Parkway got their names from UW professor Edward Thomas Owen (1850-1931). "In 1909, he and his wife Emilie donated land for a parkway in the Sunset Point area to the City of Madison in memory of their daughters Ethel and Cornelia. This is the origin of Owen Drive and Owen Parkway."

If you have more specific information on the origins of Sunset Village street names, please contact Liz or Andrew, your neighborhood newsletter editors.



Looks like it's.....

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Rep. Mark Pocan



Sunset Village Neighbors Enjoy Block Party, Help Family in Need

by Josh Arnold

Neighbors around Sunset Village were treated to a beautiful day on Saturday, September 15...and the weather wasn't bad either! Residents worked together to help promote the event, hold yard sales, a neighborhood bbq and fun activities throughout the afternoon. The day culminated with a special act of kindness to a family in need. "This event reminded me of what neighborhoods should be like. Kids running around playing and neighbors socializing and visiting," observed Susann on North Owen. Many neighbors held yard sales to kick off the day. "Half the fun of the garage sale for me - our first ever - was meeting folks from the neighborhood and sharing stories," said Johanna on North Owen. "The other half of the fun was watching my son develop his talents as a polite salesman. Such charisma. He even earned a tip for helping folks haul their treasures to their cars."

As the yard sales were winding down, the bbqs and party games were heating up. Many thanks to Don Watson, owner of Isthmus Environmental LLC, for sponsoring the bbq and manning the grill. Don, together with Joel of N. Hillside Terrace, (both of whom met each other for the first time that morning) worked in synchronicity to create a bbq nirvana on the island on North Hillside Terrace. Joel rode his bike to the Hilldale Farmers' market (several times) to bring back fresh greens and vegetables. And the neighbors enjoyed it! At the end of the day, we estimated that Don and Joel bbq'd for almost three hours, grilling over 40 hamburgers, 10 veggie burgers, chicken and many other items. Pasqual's at Hilldale donated a generous in-kind contribution of chips and salsa to round out the food. Thanks to Pasqual's owner Benjamin Roberts for his gracious contribution.

Claire of N. Hillside Terrace commented, "It was wonderful to see and talk with the people who live so close by. You never know when neighbors will have to help each other out, so it's important to stay connected. We're all busy and not many of us have front porches, so it's good to create occasions such as this to keep in touch." (continued on next page)



Don Watson & neighborhood dog, Quinn, man the grill
photo credit: Carolyn of N. Hillside Terrace



Of course, a block party wouldn't be complete without entertainment. Brit and Dustin of N. Hillside Terrace arranged for many creative games during the afternoon and sponsored the Hillside Terrace island bar.

As the festivities continued, one event that took place toward the latter half of the afternoon bears special mention. Social workers from UW Hospital stopped by on behalf of the Wand family from Argyle, WI who were recently in the news. We were able to donate food from the bbq and some yard sale items to them. We fed the social workers, too. Later, they returned with members of the extended Wand family to share their gratitude. "It's nice to know the variety of backgrounds we all have and the potential that's there to help each other out," commented Don on North Owen.

Several neighbors have commented about organizing another block party next year. Stay tuned!



Dustin shows off his top form in bean bag toss
photo credit: Carolyn of N. Hillside Terrace



Little Library at Wingra Park Showcases Local Talent

Blackhawk Resident, Peggy Lison, has donated her considerable talent, and many hours, to painting a Little Library located at the Wingra Park boat house. The theme of this Library is children's books, especially nature books, and Peggy would appreciate donations of field guides—birds, trees, insects, flowers, reptiles, etc. Black and white photos don't do justice to this art, so visit the Little Library in person, or check out the color version of the newsletter on the SVCA website.





NEW Madison Water Utility Meters

submitted by Tom Heikkinen, General Manager, Madison Water Utility

Madison is making improvements to promote water conservation and modernize our system. Madison Water Utility workers and our contractors have begun installing new meter reader radio transmitters in every home and business in the city. "Project H2O" will automate water meter reading through a fixed-base radio network that will bounce radio signals to our information headquarters rather than to trucks driving around or to meter readers on foot. This modern technique will increase accuracy and give you the timely information that will help you to better manage your water usage. Our current Read-o-Matic meter registers (located on the outside wall of your home), first introduced to the market in 1958, are now obsolete and no longer being supported by the manufacturer, so this technology implementation is necessary. A few Wisconsin communities are already using this kind of system, and they are becoming more common throughout the country, from large cities to small suburbs.

When installations are complete, you will be able to check your daily water usage online. Measuring system water loss more accurately will enable us to do the best possible job with infrastructure improvements and future capacity planning. The new system will also enable us to switch from a six-month billing cycle to the more common monthly billing that most other utilities use. Usage will be shown in gallons rather than cubic feet, making bills easier to understand.

For more information about this project:

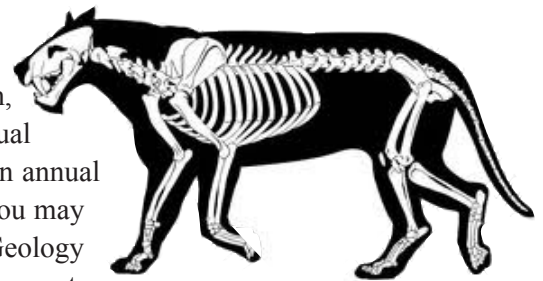
Project H2O Factsheet: www.cityofmadison.com/water/programs/projectH2O/documents/FactSheet.pdf

Meter Installation Schedule: www.cityofmadison.com/water/programs/projectH2O/ to find out when meter installations will be occurring in your area. Most of Sunset Village is in Installation Area 3, projected start date 11/15/12; streets west of Midvale are in Installation Area 5, projected start date 2/1/13.

UW Geology Museum

submitted by Liz Ringle

Maybe you've heard me talk about the great lectures at the Geology Museum, or seen the piles of fossils my kids Holden and Ellis have collected at the annual Friends of the Geology Museum fossil dig, or perhaps you've only signed an annual permission slip for your kids to go on a class field trip to the museum, but you may not know that you too can join in on all the fun. Below is a link to the Geology Museum's Facebook page. Anyone can view it, but if you have a Facebook account and you wouldn't mind liking the Geology Museum I would be so glad. I'm on the board and all the board members have been asked to share the news about our Facebook presence. The Geology Museum is one of the most heavily attended visitor attractions on campus. There is no fee to visit; it is open to the public, and the Friends of the Geology Museum is one of the best deals in town for families who think science rocks. We want to be number one in Facebook likes so please share with your friends: www.facebook.com/uwgeologymuseum



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MADISON MAGAZINE'S **BEST OF MADISON** 2009 GOLD
MADISON MAGAZINE'S **BEST OF MADISON** 2010 GOLD

NEIGHBORHOOD EVENTS

SVCA quarterly meeting

Monday, December 3, 6:30 p.m.
Sequoia Library

Halloween Parade

Sunday, October 28, 2-4 p.m.
Sunset Park

Hilldale Events

www.hilldale.com/calendarEvent.html
check out HILLDALE-O-WEEN!

Unitarian Society Noon Musicales

Friday, 12:15-1:00 p.m., October – May
www.fusmadison.org/noon-musicales

Don't forget the SVCA website:

www.sunsetvillagecommunity.org
Read the SVCA newsletter (in color)
and meeting minutes on-line.

Ice Cream Social SUCCESS!

Thanks to the Great Dane for beer (German lager & Imperial IPA), and the Chocolate Shoppe for ice cream (vanilla, chocolate, mint avalanche and lemon/raspberry ice); and to Kris Herbrand from Luigi's, who brought pizza samples.

Advertise in the Village Voice!

Reach 1100+ households, area businesses and the Sequoia Library.

Business Card size (3.5x2):

\$30 for 1 issue and \$110 for 4 issues

Quarter Page size (3.5x4.5):

\$60 for 1 issue and \$210 for 4 issues

Half Page size (7.5x4.5):

\$90 for 1 issue and \$320 for 4 issues

Full Page size (7.5x10):

\$120 for 1 issue and \$420 for 4 issues

Deadline for newsletters:

Winter edition: January 12

Spring edition: April 12

Summer edition: July 12

Fall edition: October 12

Send ads as jpgs or pdfs to Andrew at dabernhardt@gmail.com

And send Payments to:

P.O. Box 5635, Madison, WI 53705

NEIGHBORHOOD SERVICES

Plant Watering and Pet Sitting

For cats, birds and fish. Sorry, no dogs or reptiles. Responsible 10 year old with references. Call 819-1176.

Childcare

New Family Day Care in the neighborhood. State Licensed, certified, degreed provider with 28 yrs. experience working in the Madison community with children & families. A variety of daily age appropriate activities. Nutritious meals, pet and parent friendly! Call 225-2656.

Babysitter/mother's helper

Responsible, creative 14-year-old girl available for weekend babysitting, day or night. Red Cross certified. Experience with all ages. Call Caroline at 238-8866.

Childcare

Responsible West High School Senior available for childcare on weekends and evenings. Babysitting training from Red Cross. Neighborhood references available. --Emma Minkoff
Call: 231-2275 or E-mail: anderkoff@yahoo.com

Tutoring

West High School Senior available for tutoring in Maths, Chemistry, English and Spanish. She is currently a member of the Peer Mentoring program at West High. Contact Juliette Bentolila at juliette.xoxo@yahoo.com

Book Club

Meet your neighbors, enjoy great conversation, and discuss a wide range of books. For more information, contact Linda Fahy at lbfahy_27@hotmail.com

Yard work - Babysitting - Cleaning

Handy hardworking 15 year old Emma paints, weeds, mows, rakes, mulches, and anything else you need done in the garden! She also babysits and cleans. Contact Emma at 441-5571

Your neighborhood info:

President: Ken Raffa 238-3266, ken.raffa@gmail.com

Secretary: Linda Fahy 233-5139, lbfahy_27@hotmail.com

Treasurer: Brian Andersen 228-2414, banderse@yahoo.com

Newsletter Co-Editors: Liz Vowles lizlloyd@chorus.net & Andrew Bernhardt 345-7970, dabernhardt@gmail.com

Neighborhood Website: www.sunsetvillagecommunity.org

Online Message Board: <http://groups.yahoo.com/group/sunsetvillagecommunityassociation>

District 11 Alder: Chris Schmidt 238-7494, district11@cityofmadison.com