



Opening Soon at Hilldale Mall!

- Cafe Porta Alba, a Neapolitan-style pizza restaurant
- House of Oils, a range of exfoliants and massage oils
- Title Nine, an active women's clothing retailer

Target Store may open at Hilldale

Reported on ibmadison.com 7/16/09 Joseph Freed & Associates, owners of Hilldale Mall, report they're very interested in landing a specially-designed Target Store to replace the gaping hole left by a decision not to erect a hotel and Whole Foods next to the mall. Reports say Target has signed a letter of intent with the developer, but no deal has been struck.

looking for a gentle dentist?
call 608.274.5474

looking for a change?
have a problem?
give us a call...

we are new to the neighborhood
we want to HELP...

Drs Madsen & Hirsch
310 N Midvale Blvd
suite 204

call Amy at
608.274.5474

visit our website for the
Sunset Village Offers
madsenandhirsch.com/sunset

Hilldale Mall Events:

Morning Stretch

Every Wednesday at 8:30 a.m.

Join us for morning stretch in our center court atrium with Dan Nagle Associate Exercise Specialist, M.S. in exercise physiology from UW Sports Medicine.

Story Time for Toddlers

Every Thursday at 9:30 a.m. at the UW-Bookstore

Led by UW Library Students Betsy Wermuth & Madeleine Diemer (recommended ages 2-5).

Local Sundays at Metcalfe's Sentry

Every Sunday at 11 a.m. Cooking Demos & Tasting featuring all local products.

The Hilldale Farmer's Market

Every Wednesday and Saturday: 7 a.m. to 1 p.m.

Now through November 7th

Location: North Segoe Road entrance to the Hilldale Shopping Center parking lot.

Advertise in the Village Voice!

Reach 1100+ households, area businesses and the Sequoia Library.

Business Card size (3.5x2):
\$30 for 1 issue and \$110 for 4 issues

Quarter Page size (3.5x4):
\$60 for 1 issue and \$210 for 4 issues

Half Page size (7x4):
\$90 for 1 issue and \$320 for 4 issues

Full Page size (7x8):
\$120 for 1 issue and \$420 for 4 issues

Contact: Rachel Barnes at
233-1850 or rcw@racheldesign.com

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Owner/Operator

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Sunset Village Voice

Your Neighborhood Newsletter

Fall 2009

Next SVCA neighborhood meeting: Tuesday, September 8th at 6pm at The Sequoia Library

Come and mingle with your neighbors and learn about what's happening in the Sunset Village Community.

Meeting Agenda:

- Speaker: Jonathon Beers from MG&E
- Ideas for available neighborhood grant money
- Topics for the next meeting on Wednesday, November 11 at 6pm at The Sequoia Library

Minutes from the last SVCA meeting are posted on our website.

Greetings Neighbors!

What a busy summer we've had in Sunset Village! The weather cooperated for the weekend neighborhood garage sale, lots of participation and many visitors coming to shop. The annual picnic was a well attended, relaxing neighborhood event. Many thanks to Brian Anderson, Ben Ringle and Tim Fish for set up, clean up and manning the grills. A great big bundle of gratitude also goes out to Sentry, the Chocolate Shoppe and the Great Dane for their generous contributions to the picnic. Please consider expressing your gratitude though patronage.

Fall is rolling closer and with it our next neighborhood meeting scheduled on Tuesday, September 8, 6 pm at Sequoia Library. In addition to regular neighborhood business, our guest speaker is Jonathan Beers from MG & E who will be giving us information on winterizing our homes and other energy saving tips for the upcoming cold weather season. If you are like me you are in denial about winter, but it will happen I'm told.

Finally please put on your thinking caps about using the grants available from the City of Madison for neighborhood projects. For more information see the City of Madison website: <http://www.cityofmadison.com/neighborhoods/grantprogram.htm>. It would be great to participate in this program. Share your ideas at our next meeting or call or e-mail me at 231.2916 or jana2z@sbcglobal.net.

Enjoy these final days of summer in our beautiful neighborhood. I hope to see you on September 8th!

Your neighborhood officers:

President: Janice Antoniewicz
231-2916, jana2z@sbcglobal.net

Secretary: OPEN POSITION
Please contact Janice if interested

Treasurer: Brian Andersen
236-9488, brian.andersen@tds.net

Newsletter Editor: Rachel Barnes
233-1850, rcw@racheldesign.com

Neighborhood Website:
<http://www.madison.com/communities/sunsetvillage/>

Online Message Board:
<http://groups.yahoo.com/group/sunsetvillagecommunityassociation>

Mailing Address:
P.O. Box 5635, Madison, WI 53705

District 11 Alder: Chris Schmidt
238-7494, district11@cityofmadison.com
4210 Odana Rd, Madison, WI 53711

Thank you The Chocolate Shoppe, The Great Dane, and Metcalfe's Sentry for your donations that made this years ice cream social a success!





MARK YOUR CALENDAR!

Halloween Parade: Saturday, October 31st
2-4pm at The Sunset Park.



Santa Visit: Saturday, December 5th
at Lucia Crest Park.

Meals On Wheels

“Do you have room in your heart and room in your car? Home Health United Meals on Wheels delivers the noon meal every day to the elderly and homebound in Madison, Monona and Middleton and we are always in need of new volunteers. A route takes about an hour with very specific instructions to each recipients’ home. We have four pickup points in Madison and will adapt to any schedule you may have. This is a great family activity and can also be used as community service hours for individuals, scout groups or service groups. Contact Sue Barker at 276-7598 for more information.”

Join the Sunset Village Community Association Yahoo Group!

To keep current with neighbors and neighborhood events join the Sunset Village Community Association Yahoo group. Go to groups.yahoo.com to join.

Do you have questions or concerns about the Upland/Hillcrest Valley?

For more information regarding this issue contact alderperson Chris Schmit at 238.7494 or district11@cityofmadison.com or visit the Sunset Village Community Association yahoo group.

The Stream that Wouldn’t Die

Several times on my way to drop a letter, I’ve noticed the concrete gutter alongside Struck St., opposite the Post Office. To my surprise, I noticed it was still wet, more than 24 hours after the last light rain. To me this indicates that this was once a healthy stream, before it was gutterized.” The profusion of wildflowers around the stream indicates that underground water is still plentiful enough to replenish the stream.

I wondered why there was so much groundwater, so I started to look around. A bit upstream, at the corner of Struck and Watts Rd, I found a large and beautiful rain garden, that took the runoff from a large parking lot. This rain garden shows how much beauty can be created on a small spot. A bit to the east, I found the Ray-O-Vac prairie.

Someday, when we are more crowded and learn to use space better, Madisonians will “liberate” that stream. Imagine it trickling on a winding course down the floodway, with little walkways among the coneflowers, and with benches or intimate patios here and there. Having quality of life doesn’t take a lot of space. But it does require some focal point, and what’s better than water to set a special mood?

To learn more about saving the Hillcrest-Upland Greenway, visit www.saveourstream.blogspot.com.

Ride the Drive: Car-free care free city streets.

August 30, 2009 from 8 a.m. to 2 p.m.

Come celebrate Madison’s commitment to healthy, active lifestyles by riding, walking, skating, or strolling along some of our city’s most beautiful streets. FREE, open-to-the-public, and a family event with plenty of activities and entertainment along the 6-mile route for kids and adults of all ages, Ride the Drive is a whole new way to experience our great city. Bring you neighbors, bring your friends, bring out the entire family, and join us for a car-free, care free celebration of Madison. Volunteering for Ride the Drive is a great way to help make this a successful event and have a lot of fun at the same time! Questions? Contact Bicycle Federation of Wisconsin at 608-251-4456.

Mayor’s Neighborhood Roundtable.

Saturday, November 7, 2009, 8am-noon, Goodman Atwood Community Center, 149 Waubesa Street

Mark Your Calendars! The Mayor’s Neighborhood Roundtable is set for Saturday, November 7th. The one-half day event will host workshops of interest to neighborhood leaders/activists. Please contact Jule Stroick, Planning Division at 608-267-8744 or jstroick@cityofmadison.com to suggest a workshop for the event. Madison Gas and Electric is sponsoring the event.

City of Madison Neighborhood Website.

The Planning Division is updating the Neighborhood Association Website ([/www.cityofmadison.com/neighborhoods/](http://www.cityofmadison.com/neighborhoods/)). We are interested in knowing what you would like to see incorporated into the new site. Please contact Jule Stroick, Planning Division at 608-267-8744 or jstroick@cityofmadison.com with suggestions!

Free Solar Service Available from City of Madison.

If you want to know if a solar system would work for you, you can use the FREE service of the solar agent. The agent was hired by the City of Madison to evaluate the solar options on your property. He also will, if you wish, help you find a contractor. All residents, businesses and non-profit organization with property in the City of Madison are eligible for this FREE service. For assistance from the Solar Agent please contact (608) 243-0586 or email solar@cityofmadison.com.

Volunteer and help a senior adult.

Madison Coalitions of Older Adults Home Chore Volunteer Program
1625 Northport Drive #125, Madison, WI 53704 • (608) 243-5252

Make a friend and help a senior adult remain living in his or her own home. Volunteers are matched with a senior and help with light housekeeping once a week or bi-weekly. Help with indoor or outdoor chores, and make a friend while you’re at it! To get involved in this flexible program, please contact Breena with the Madison Coalitions of Older Adults at 243-5252 or bwiederhoeft@nescoinc.org.

Visit Crimereports.com.

Madison Police Department has introduced a website that individuals can log on to and be notified of crimes and other incidents in their neighborhoods and near their homes. Visit www.crimereports.com.



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Clinic Hours:
Mon – Fri: 8am-6pm
Saturday: 8am-12pm